Supply chain life of a strawberry
Watch, Observe and Think

You will need

To watch and listen to a 2-minute video on Vimeo called 'The Extraordinary Life and Times of a Strawberry' https://vimeo.com/175920034

It is also available on YouTube but has different music https://www.youtube.com/watch?v=uTaFYF1nA4c

The film shows the journey of a strawberry from the farm to your refrigerator. There is no dialogue or narration. The music helps to tell the story.

Instructions

Watch the video. While you are watching look out for answers to 3 questions. The questions have many answers. You may spot different answers to each other. Which ones will you notice?

The three questions are:

- What things can you see that created carbon emissions? (hint: many machines still use fossil fuels) How many do you notice?
- Why does the story end the way that it does? What do the customers do, or not do, that make it end that way?
- What do you think the end of the story should be? Why? What could the customers do differently to change the ending of this story?

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