Tell the Story of Fast Fashion

After watching our Sustainable Living Week 2024 Live Lesson, help spread the word about the impact fast fashion has on our environment in a video, article or series of photographs.

Your creation can be entered into the Young Reporters for the Environment environmental journalism competition where it will reach an audience of nearly 500,000 young people and educators worldwide.

Competition Criteria

- Videos should be a maximum of 3 minutes in length not including credits
- Articles can be a maximum of 1000 words
- Photos should have a short introduction of maximum 100 words
- Please send in a YRE Submission Form to accompany your video
- Full criteria can be found here: www.keepscotlandbeautiful.org/yre

Deadline for entries is the end of April every year.

Technical Resources:

Fancy equipment is not necessary to create compelling and interesting videos or photographs. A mobile phone or tablet is more than capable of producing good results with a few tricks and apps.

Kinemaster is a free app that gives anyone with a mobile device the ability to cut, order, transition between, and export video clips into polished, high-quality movies. The free version will leave a watermark on your video – this is totally fine.

Pixabay is a good source of free, royalty free music that can be used in your videos.

There are excellent guides from the Foundation for Environmental Education:

Videography 101
Perry's Picture Pointers
Using Video to Communicate About an Issue
Environmental Journalism

Extensions

1. Host a screening for your video, perhaps at an assembly or lunchtime club.

2. Turn your article into a blog to be published in your school's newsletter and in our Keep Scotland Beautiful blog.

3. Display your photographs in a local library, shop window or at school.

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