Scottish Fair Trade Forum

International Fair Trade Charter

ACTIVITY

Watch the short animation from the World Fair Trade Organization about the International Fair Trade Charter (4 minutes 40 seconds). WATCH.

Choose 3 things that interested you about this clip. Can you identify how Fair Trade supports sustainable development?

ABOUT

The International Fair Trade Charter offers a general explanation of the shared vision and values of the Global Fair Trade movement. It has three main aims: 1. To support the work of Fair Trade Organizations in raising awareness among consumers and citizens of the importance and impact of Fair Trade, so that more people will be inspired to join and support it. 2. To facilitate collaboration among Fair Trade Organizations by connecting their specific missions and strategies with the common philosophy of the movement, and to promote collaboration with the solidarity economy, organic agriculture movements and others that fight for similar goals to the Fair Trade movement. 3. To enable others who work with Fair Trade Organizations (in government, academia or the private sector) to recognise the values and approaches that unite the global movement.