

## CLEAN UP SCOTLAND HERO OF THE MONTH AWARD

Keep Scotland Beautiful's, Clean Up Scotland Hero of the Month Award has been created to recognise an outstanding volunteer contribution to cleaning up Scotland.

### Criteria

**To be eligible for selection as a Clean Up Scotland Hero of the month, a nominated Hero must meet the following minimum criteria:**

- The candidate must live in Scotland
- Candidate must demonstrate commitment to protecting our environment.
- Candidate must be an active individual who has pledged to clean up Scotland and supports the campaign.
- Candidate must be able to demonstrate how they have encouraged and facilitated a tangible improvement in local environmental quality, either through litter picks or interventions.

### Guidance

- All nominations must be submitted to Keep Scotland Beautiful
- A Hero may only be awarded once a year
- No self-nominations are permitted; nominations must be submitted on behalf of another person
- Nominator must provide the contact information, including email address and telephone number for the nominated Hero
- Employees of Keep Scotland Beautiful are not eligible for nomination
- The nominee will be required to support a media release and photo opportunity should he or she be selected