

# Lights, Camera... Plastic?



The following activity is an opportunity for pupils to share their thoughts about plastic pollution in a 3 minute campaign video informing others about the issue and what everyone can do about it.

## Description of the activity:

Throughout our Live Lesson on Plastic Pollution, we have discussed how our reliance on plastic is causing environmental damage. This will likely bring up some strong emotions with pupils, including the desire to share with others what we can all do to help solve this problem.

After watching our Live Lesson Broadcast, divide your class into groups. Have them discuss what message they would like to send in a video. Perhaps a hopeful message or one detailing the scale of the problem. If your pupils have already completed the [Comic Strip Activity](#), perhaps that could be used as a storyboard for an animated video.

Using a mobile phone or tablet, create a video no longer than 3 minutes to spread your message. Your video will be entered into the [Young Reporters for the Environment](#) environmental journalism competition where it will reach an audience of nearly 500,000 young people and educators worldwide.

## Competition Criteria

- Your video should be in English or have English subtitles
- Your video should be a maximum of 3 minutes in length not including credits
- Your video should be in a format [compatible with YouTube](#) (ideally MP4)
- Your video title should be no longer than 140 characters
- Your video suggests a constructive solution to an environmental issue
- Your video is at least 70% your own footage, photos and audio
- Your sources are cited in the credits or a bibliography (MLA format)
- Please send in a [YRE Submission Form](#) to accompany your video

## Experiences & Outcomes supported by this activity:

EXA 3-02a, EXA 4-02a, LIT 3-10a, LIT 4-10a, LIT 3-29a, LIT 4-29a, SOC 1-08a, SOC 2-08a, SOC 3-08a.

## Technical Resources:

Fancy equipment is not necessary to create a compelling and interesting video. A mobile phone or tablet is more than capable of producing good results with a few tricks and apps.

[Kinemaster](#) is a free app that gives anyone with a mobile device the ability to cut, order, transition between, and export video clips into polished, high-quality movies. The free version will leave a watermark on your video – this is totally fine.

[Pixabay](#) is a good source of free, royalty free music that can be used in your videos. Please do not use copyrighted music because this will mean your video cannot be entered into the competition.

[Videography 101](#) and [Using Video to Communicate About an Issue](#) and [Environmental Journalism](#) are excellent guides from the Foundation for Environmental Education that provide guidance on producing effective campaign videos.

### **Further Classroom Resources**

[YRE Litter & Waste Lesson Plans](#) – a set of short lesson plans on litter and plastic pollution.

[Plastic waste and its environmental impact](#) – Lessons written by Deutsche Welle in partnership with Foundation for Environmental Education.

### **Extensions**

1. Host a screening for your videos, perhaps at an assembly or lunchtime club.
2. [Write an article](#) on Plastic Pollution to be published in your school's newsletter and in our [Keep Scotland Beautiful blog](#).
3. [Take a photograph](#) that inspires others to act on Plastic Pollution. [Have a look](#) at photographs taken by young people around the world for inspiration.