

# Support for your Beautiful Scotland entry

As well as being at the end of the phone or email for any queries your group may have, KSB provides a range of support to entrant groups throughout the year:

## 1.1 Information, resources and funding

### 1.1a Newsletter

Every entrant group will receive a regular e-newsletter, packed full of useful information and funding advice. Typically the newsletter will contain a reminder of deadlines; KSB campaigns your group can get involved in; funding available from external sources; your inspiring stories; updates from the [RHS](#) and [The Royal Caledonian Horticultural Society \(The Caley\)](#); and interesting events and information that will hopefully benefit your group.

We would love to hear from your group so, if you have any stories you would like to share with others, or there are subjects you would like to see covered in the e-newsletters, please let us know.

The e-newsletter will be sent to both contacts for your group, but please let us know if others wish to receive it.

### 1.1b Community Projects resource

KSB's Community Projects resource includes activities ranging from projects encouraging biodiversity, to 'Young Reporters Scotland' and gardening for wildlife. The aim of the resource is to help communities re-engage with Scotland's environment and to improve local environmental quality. Check out the free advice and resources available [here](#).

### 1.1c Clean Up Scotland resources

The Beautiful Scotland campaign is the celebration of KSB's Clean Up Scotland campaign, proving what can be done when you involve the community. Many Beautiful Scotland groups already register Clean Up events with KSB and have organised Clean Up events during Spring for years. We would like all Beautiful Scotland groups to register at least one Clean Up event a year with KSB's Clean Up Scotland campaign – your group can hold your event(s) at any time during the year, and KSB will provide you with a free Clean Up kit and support materials. To register, please visit [www.keepsotlandbeautiful.org/CUS](http://www.keepsotlandbeautiful.org/CUS). Organising a Clean Up event in your community is a great way to promote the work your group does and may also lead to new volunteers. It also helps your group meet sections B3, C1 and C2 of the judging criteria.

To ensure your Clean Up event is successful and you maximise its impact, download our Litter pick Plus toolkit [here](#).

There are lots of other ways you can also get involved with the campaign, including organising a dog fouling campaign and promoting responsible dog ownership (visit our '[Do you bit to Clean Up Scotland](#)' page).

### 1.1d Logos

Each group registered for Beautiful Scotland is entitled to use the Beautiful Scotland logo for any of its publicity materials and signage.

Please email [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) for the logo.

### 1.1e Media and social media support

KSB offers a variety of media and social media support throughout the year for Beautiful Scotland groups – please see [this document](#) for detailed information.

We love to hear and share what your group is getting up to – so if you have a Facebook or Twitter page for your group, then do let us know, and make sure to like and post things on the KSB [Facebook](#) and [Twitter](#) pages too.

## **1.2 Events**

### **1.2a Online Q&A sessions**

We hold regular online Q&A sessions which all groups are invited to attend – topics have included Gardeners' Question Times, Clean Ups, Keeping Your Group Going, Propagation, Involving Young People....if there is a topic you'd like to hear about or you'd like emailed the links to the recordings of each session, please let us know.

### **1.2b Online Spring seminar**

We hope to hold an online seminar sometime in March/early April to chat through the Beautiful Scotland year ahead and to give you the opportunity to ask any questions you may have – we'll keep you posted.

### **1.2c One to one guidance and advice 'visits' in April / May**

In the past, Beautiful Scotland groups were able to take advantage of a visit from one of our Beautiful Scotland judges. We would like to offer this again to groups who feel they need some guidance and advice.

Due to Scottish Government restrictions, these may have to be carried out virtually (e.g. over Zoom), but would generally include a walk (or talk) around for tour route ideas and guidance, a chat about the three pillars and subsections to focus your group's activities and advice on your portfolio and presentation.

Please email [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) if you would like one of our judges to 'visit' your group.

### **1.2d Beautiful Scotland Awards Ceremony and judges' surgeries**

This will be in September and may have to be a virtual event (as in 2020). It's a great chance to get together and celebrate all of your achievements We will be in touch nearer the time.

There will also be an opportunity for each group to meet with their judges after the ceremony (again this may have to be done virtually) to chat through your groups' mark sheet.

### **1.2e Annual Seminar**

The annual Beautiful Scotland and It's Your Neighbourhood Seminar will take place in late October/November and, again, may have to be a virtual event. The seminar is a great chance to pick up hints and tips for taking back to your group, networking with groups from across Scotland, and a chance to celebrate everyone's achievements together.

## **1.3 Online resources**

KSB has a dedicated web section for Beautiful Scotland – [www.keepsotlandbeautiful.org/beautifulscotland](http://www.keepsotlandbeautiful.org/beautifulscotland). Included are the [judges profiles](#) and individual pages for each entrant group. The individual group pages are a great chance for you to promote the work your group is doing and for sharing achievements and good practice. You can find the group pages by clicking [here](#). If you would like to contribute text, web links etc. to your web page please let us know.

In the '[Enter Beautiful Scotland](#)' section you will find useful websites, previous annual seminar presentations and a resources page which includes promotional material, reports, case studies and guidance documents such as an [environmental sustainability guide](#) to help you with your projects and advice on how to get [extra support](#) for your group.

Included in the Resources section is the [standard mark sheet](#) *outlining the three pillars of Beautiful Scotland* – horticultural achievement, environmental responsibility and community participation - with details on what to focus on under each, and a useful [Pillar and Subsection guidance document](#) outlining things to think about under each pillar.

To find out if there are any It's Your Neighbourhood groups in your area, which you could get in touch with to support or to work with to 'join-up' activities in your community, click [here](#).

## **1.4 Support available from the RHS**

Through KSB's membership of the RHS Bloom Federation, groups registered in Beautiful Scotland will receive a regular newsletter, and are able to access the following RHS support:

### **1.4a Discounted insurance**

All groups registered with Beautiful Scotland are eligible for discounted insurance provided through the RHS – please click [here](#) for further information.

### **1.4b Horticultural advice**

Beautiful Scotland groups have free access to the RHS advice team who can answer a wide range of horticultural questions relating to your group's activities. Simply email: [advice@rhs.org.uk](mailto:advice@rhs.org.uk), quoting BiBIYN in the subject line, or call 0845 260 8000 (Mon – Fri 10am - 4pm). Alternatively, you can post enquiries and samples to: Advisory Services, RHS Garden Wisley, Woking, Surrey GU23 6QB. Please note that advisors can only help with queries relating to your group's activities.

### **1.4c Online resources**

The RHS has a 'Community Resources' section under its Britain in Bloom web pages. You can find a wealth of resources such as 'promoting your group or project', 'creating a sensory garden', through to 'working with volunteers'. You can find the pages [here](#).