

Communications support for One Planet Picnic organisers

You've registered your One Planet Picnic and begun to organise.



These notes are to help you to share your One Planet Picnic news with your school community through your website, social media, or newsletters.

Website / newsletter

If you plan to include information about your One Planet Picnic in school or nursery newsletters, e-zines or websites, you may wish to use some, or all of the following, text.

<<insert school name or class>> is having a One Planet Picnic. It is part of our work towards being more environmentally friendly. One Planet Picnic is an initiative from Keep Scotland Beautiful, designed to be "Good for you, good for the planet."

Our pupils are concerned about climate change and the disappearing populations of wildlife around the world. One Planet Picnic is a great way for us to learn how to play our part in fixing these problems and being of the solution. It's also a practical way to investigate food in our community, develop planning and food preparation skills and share what we discover, so that you can join in too.

Our One Planet Picnic will include more environmentally friendly foods and reduce waste. We are hoping that the sun shines, but we're looking forward to sharing our learning and fun whatever the weather.

Social media

Share your recipes, photos, and fun on social media. Tag us in so that we can help to share your story.

We will be using the hashtag #OnePlanetPicnic

Our Twitter handles are [@KSBScotland](#) and [@EcoSchoolsScot](#) Follow us on Twitter throughout the year.

You can like us on Facebook. Our Facebook pages are facebook.com/EcoSchoolsScotland and facebook.com/KSBScotland

Some suggested Facebook / Twitter posts you could put out through your school channels include:

- Great fun, great food, at a #OnePlanetPicnic #globalcitizens
- Our pupils are loving the #OnePlanetPicnic delicious food, Good for you, good for the planet
- Looking forward to the taste of success at our #OnePlanetPicnic @EcoSchoolsScot highlighting #Biodiversity #Climatechange

Key contacts

If you have any questions, or would like further information about how you can support us in a more in-depth way with communicating your One Planet Picnic, please do contact us and we will be happy to help.

Suzanne Roberts, Communications Manager e. Suzanne.Roberts@keepscotlandbeautiful.org

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