

# Green Key

Improving sustainability and recognising  
excellence in the hospitality sector



## Why Green Key?

- ✔ Demonstrate that your business meets credible international standards set by the [Global Sustainable Tourism Council](#) and recognised by the [UN World Tourism Organisation](#).
- ✔ Gain a quality international award that is recognised by customers across the world.
- ✔ Independent auditing and National Jury verification give strong credibility and customer confidence.
- ✔ Access our technical support and advice to help you on your sustainability journey.

## Who can apply?



**Hotels and  
hostels**



**Small  
accommodation**



**Campsites**



**Conference  
centres**



**Restaurants**



**Attractions**



Join over **3,200**  
establishments  
in **65** countries.

*Source: Foundation for  
Environmental Education (2020)*

## Becoming Green Key certified

**Step 1:** Complete an application form with details of your establishment and its sustainability practices.

**Step 2:** Receive feedback from our team and complete any outstanding actions to meet the Green Key criteria.

**Step 3:** Our auditors will carry out an on-site audit to check that your establishment meets Green Key criteria.

**Step 4:** After the on-site audit, your application will go to the Scottish National Jury for their decision.

**Step 5:** Successful applicants will receive a certificate and plaque, along with other promotional opportunities.

The award is valid for one year and must be renewed on an annual basis.

## Find out more

Visit: [www.keepsotlandbeautiful.org/greenkey](http://www.keepsotlandbeautiful.org/greenkey)  
or email [greenkey@keepsotlandbeautiful.org](mailto:greenkey@keepsotlandbeautiful.org)



We support the Sustainable Development Goals.

Keep Scotland Beautiful is the charity that works with organisations and communities to help people to reduce carbon emissions and live sustainably. It's part of our work to make Scotland clean, green and sustainable.



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