



## **We are all aware that 2018 will be YoYP**

What does it mean, where did it stem from and how can we work together to achieve shared objectives

## **YoYP is part of the current series of TY's**

With TY's giving us an opportunity to celebrate Scotland's best assets, this is the first to focus on people.

2018 will focus on Young People in recognition of the work that was achieved during the bid for the 2014 Youth Olympic Games (which as you know unfortunately was not successful - however was an excellent bid and we didn't want to lose the benefits of all the great work).

Important to note that young people have been engaged in each of the recent themed years and 2018 will build on this progress.

**So... 2018 the Year of Young People will celebrate Scotland as a great place to be a young person.**

It will **showcase a major programme of events and activities** centred on young people that are sufficiently broad and inclusive, creating a legacy beyond 2018.

## **Background**

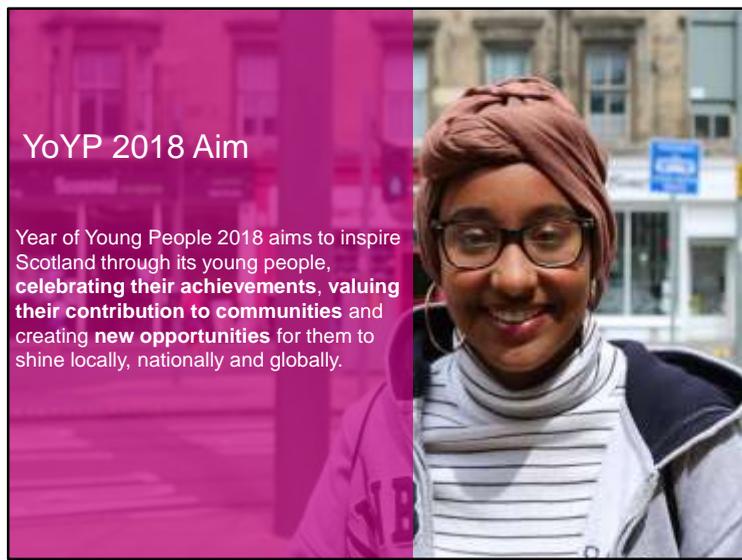
**Scoping exercise** took place in 2014 to determine the delivery model for 2018

**Outcome** - the Year should be **co-designed with young people.**

**2015** - 100s of children and young people from primary and secondary schools across Scotland along with key stakeholders were then brought together for a series of regional and a national event to discuss their views on educational attainment, participation, children's rights and social justice. This exercise helped to determine what they wanted to get out of the Year.



year of young people  
bliadhna na h-òigridh  
2018



## **Aim Objectives and Themes**

So ... The outcome of the co-design process during 2015 included a top level Aim and Themes that were determined by young people which are now guiding the planning process for the Year. This resulted in the further development of the key themes creating objectives and outcomes for the Year, this was then published by the partner organisations in September 2016.



The themes you see here have also determined our policy drivers for the Year, we have established lead officials from across Government who are currently driving activity and progress on policy objectives across the six identified themes that will be delivered throughout 2018 and beyond.

**This Key activity includes:**

- National youth work strategy
- Developing the Young Work Force
- Embedding young people in the development of the culture strategy
- The Race Equality Framework

**A couple of highlights from the Health & Wellbeing theme that of course covers a range of activity from Mental Health to tackling obesity, but a key area that is also covered here is getting the inactive active – some of this activity includes:**

There will be a **Young People engagement programme** as part of the **Gold Coast Games (April 2018)**  
Discussions are underway regarding a **Fitness day with UK Active**

**Now the full list isn't exhaustive and this is just a taster of what's currently underway.**

It is a similar ask that we have made to all organisations who have an interest in getting involved in the Year - to look at what activity they already have in place and build on that for 2018 or create something new that will help to align to both their own and the Year's objectives.

## Objectives

- Provide a platform for young people to have **their views heard and acted upon**
- Showcase the **amazing talents** of young people through events and media
- Develop **better understanding**, co-operation and respect between generations
- **Recognise the impact** of teachers, youth workers and other supporting adults on young people's lives
- **Provide opportunities** for young people to express themselves through culture, sport and other activities



We have an ideal opportunity here to help to deliver both YoYP and a number of the European Championships objectives.

There are many shared outcomes that we can achieve collaboratively In particular – inspiring the youth of Glasgow and Scotland and creating a legacy beyond 2018

**Existing Activity** and Links already established include:

Invitations for us to sit on both the European Champs culture programme and the Sports Development Group – which we will of course take up.

Great to see YoYP imbedded within the Culture programme strategy

And The Co-production of the Mascot with young people

I have recently put YS in touch with your Volunteer team and they are now considering the involvement of YoYP ambassadors in the Volunteer Skills Match process.

## Young people at the heart of YoYP 2018

- **Co-design** – Communic18 are a group of 34 young people recruited from all over Scotland and representing a range of ages (8-26) and backgrounds
- There to support organisations to plan their activity for the year ensuring young people are at the heart of things.

### Ambassadors – over 340 in role

Ambassadors are the energy and the voice of young people resonating throughout the year, - champion locally and nationally

- Ambassadors support the delivery of regional and national events as part of the official events programme and in partnership with LAs
- Act as content creators – share good news stories across digital platforms and local media



year of young people  
bliadhna na h-òigridh  
2018

A particular offer from us to help achieve these objectives, ensuring that Young People are fully engaged in the planning and delivery of activity around the Champs is through our co-production strand. As I've already mentioned CiS, SYP and YS are working together as being experts in allowing young people to participate in public and civic life.

**Communic18** are a 'core group' of 35 young people taking on a leadership role that have been recruited by Young Scot. They are there to provide support to organisations to help plan activity and events for the Year ensuring YP are at the heart of everything we do.

There are now also **over 350 YoYP Ambassadors** that have been recruited to work right across the country supporting all local engagement. So far there are 28 in Glasgow. YS are working closely with partners and local authorities to ensure inclusion and support has been available throughout the application process, reaching out to harder to reach communities across Scotland to ensure that there is a good spread of young people engaged (not just the usual suspects)

The National Ambassador Programme and Communic18 are mechanisms for ensuring that young people are at the heart of everything relating to the Year.

## There's still loads...

- Check out the **National Events Programme**
- Attend the **Young Scot Awards**
- Sign-up your organisation to be a **Rewards Points Provider** with Young Scot Rewards
- **Claim Participation Certificates** for a group of young people you work with
- Encourage anyone under 26 to submit to **MyStory365**
- Email [yoyp2018@young.scot](mailto:yoyp2018@young.scot) – questions, partnership opportunities etc.
- **Always up for a cuppa and a biscuit!** 😊



year of young people  
bliadhna na h-òigridh  
2018

## Summary

- The year is a **global first**, no nation has had a year long celebration of its young people
- We've welcomed all young people to Scotland in 2018.
- The year celebrates Scotland as a great place for young people to grow up and mark their important contribution to Scottish society
- There is huge enthusiasm for the year!



year of young people  
bliadhna na h-òigridh  
2018

**This is a global first** – no other nation has had a year-long celebration of its young people

While of broader scope, as with all themed years, we will be using it to promote Scotland across the world.

We want to welcome young people to Scotland during the year

And we want to support young people in Scotland to achieve their big dreams - SG is committed to ensuring young people are at the heart of everything to do with the Year.

Lets work together to make this happen