

En route to Champion of Champions nomination

Monica Straughan, Trustee



Remember your P's and Cues

P is for...People, Planning, Participation...and quite a few more!



Part 1 – our work in Perth

Part 2 – preparing our Britain in Bloom entry

Our work in Perth ... then our prep for our Britain in Bloom entry

P#1 – Pillars of Britain in Bloom

Horticulture



Environment



Community



P#2 - Planning



P#3 People volunteers



People:

Young...



And young at heart



Intergenerational
working



P#4 - Partnerships



Local authority, businesses, community

57 Active partnerships!

Partnerships



P#5 - Participation



Beautiful Perth volunteers, council workers and Perth College horti students; plus TPS social enterprise

Participation

Picking litter



Beautiful Perth volunteers, council workers and Perth College horti students; plus TPS social enterprise

P#6 - Planting



Planting: beds, baskets and so much more



P#7 - Pollinators



P#8 – Projects

Riverside Heather Collection



Projects – Zero Waste Perth



We've gone one better - £300k Zero Waste Scotland funding

P#9 – Pounds!



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 **Kilmac**

Curves



Sponsorship, grants, fundraising

Sponsorship, grants, fundraising

P#10 - Profile



P#11 - Promotion

Facebook: @beautifulperthcampaign

Twitter: @beautiperth

Flickr: BeautifulPerthScotland

Website: www.beautifulperth.org



Leaflets
Media coverage

Preparing our Britain in Bloom entry....



UK FINALIST
2019

All year, all activities, before, during and after!

Providing the judges with evidence

- Portfolio
- Presentation
- Judging tour

Portfolio

- Picture rich
- Text light
- Focus on the 3 Pillars
- What the judges won't see
- Your unique story



Pictures....



All year, all activities, before, during and after!

Presentation

- Powerpoint? No
- Video -yes!
- Cover things the judges won't see in the Portfolio or on the tour
- Handout – schedule for the judging tour
- Press cuttings laid out in the room for judges to view
- **Format of the session:**
 - 15 Minutes allowed
 - At start of tour, after press photocall
 - Short welcome by Chairman and Provost
- **9 minute video:**
 - 30th anniversary
 - All about our partnerships

Judging day 30 July 2019



Preparation ...



Brollies, sun cream, towels, water bottles (reusable), spare pens & paper...etc

Problems....tackled before judging day



Problems...troubleshooting scouts went ahead of us along the tour route



Have someone ahead of the judging tour picking up any last minute disasters...

P is for Panic (controlled!)



Punctuality ...



It's important to keep to the allotted times, although sometimes judges have other thoughts on this brief the people the judges will meet!

Positivity...



Make sure you talk about the positives and not the negatives. Eg. This lane is prone to litter problems so we litter pick the area

Pride of Place: local history and heritage



Celebrate local heritage and identity

Party!!!

