

## BEAUTIFUL SCOTLAND DISCRETIONARY AWARDS

Each Beautiful Scotland entrant can submit up to two self-nominations (form available to download in our on-line Resources section [here](#)). These must be emailed to [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) with five supporting images per nomination. When thinking about which awards to self-nominate for, focus on your group's strengths. Beautiful Scotland judges can also submit nominations. The winner of each award will be chosen by a panel of experts and presented at the Beautiful Scotland Award Ceremony.

NAME OF AWARD	FOCUS	ELIGIBLE FOR NOMINATION	CRITERIA
<b>Community Horticulture</b>	Horticulture	Community Groups	Presented to the community entrant that demonstrates particularly good practice in community horticulture.
<b>Royal Caledonian Horticultural Society Trophy</b>	Horticulture	Local Authorities	Presented to the local authority that demonstrates the highest standard of horticulture in public open spaces.
<b>Jim Murdie Trophy for Sustainability</b>	Sustainability	Community Groups	Presented to the community entrant that demonstrates best practice in sustainability, relating to the Beautiful Scotland campaign aims of horticultural achievement, environmental responsibility and community participation; for example, this might focus on elements such as permanent planting; good resource management; community activity to ensure the future continuity of the group's work.
<b>Wright Sustainability Award</b>	Sustainability	Local Authorities	Presented to the local authority that demonstrates best practice in sustainability, relating to the Beautiful Scotland campaign aims of horticultural achievement, environmental responsibility and community participation; for example, this might focus on elements such as permanent planting; good resource management; and measures to maximise engagement with the wider community in the Beautiful Scotland initiative.
<b>Garden for Life Biodiversity Award</b>	Biodiversity	Community Groups Local Authorities	Presented to the entrant that demonstrates the greatest commitment to conserving habitats and raising awareness of local biodiversity across their entry.
<b>VisitScotland Award for Tourism</b>	Tourism	Community Groups Local Authorities	Presented to the entrant that demonstrates best practice in the promotion of tourism, supporting where possible the Beautiful Scotland campaign aims. For example, local heritage or eco-tourism projects are particularly relevant to this award.
<b>Community Involvement Award</b>	Community Involvement	Community Groups	Presented to the entrant that demonstrates the greatest community involvement throughout the year in the Beautiful Scotland campaign themes. All sectors of the community should be shown to be involved in the local activities.

<b>David Welch Memorial Award</b>	Beautiful Scotland campaign themes overall	Community Groups Local Authorities	Presented to the entrant that demonstrates particular commitment to the Beautiful Scotland campaign themes with an interesting, unusual or creative project.
<b>New Entrant Trophy</b>	New Entrant	Community Groups Local Authorities <i>Please note, the award goes to the new entrant with the highest overall score.</i>	Presented to a first-time entrant or entrant returning after a break of five or more years, that best demonstrates endorsement and development of the Beautiful Scotland campaign themes.
<b>RHS Scotland Award for Overcoming Adversity</b>	Adversity and Resilience	Community Groups Local Authorities	Presented to the entrant that has overcome challenging circumstances (e.g. flooding; budget cuts; tackling giant hogweed etc.) in the last year and shown significant resilience and impressive commitment to improving their local environment through joined-up community action.
<b>Young People Award</b>	Young People	Community Groups Local Authorities	A new award launched in 2018 (supported by Young Scot) to celebrate the Year of Young People 2018. Awarded to the entrant that demonstrates the most effective involvement by young people (aged up to 26) within their Beautiful Scotland campaign.
<b>Keep Scotland Beautiful Award</b>	Beautiful Scotland campaign themes overall	Community Groups Local Authorities. <i>Please note, the award winner is decided by Keep Scotland Beautiful and groups cannot self-nominate for it.</i>	Presented to the entrant that demonstrates consistency, significant progress from the previous year, and particular commitment to the Beautiful Scotland campaign pillars.
<b>Haddington 700 Award</b>	Horticultural History and Culture	Community Groups Local Authorities	A new award launched in 2018 (supported by East Lothian Council). Presented to the entrant that has developed or restored a feature or initiative that celebrates local history or community traditions through horticulture.