

Roadside Litter Challenge

50 tonnes of litter is dropped on Scotland's roadsides each month. Over three quarters of this comes from people eating, drinking and smoking in their vehicles. This not only harms our beautiful country, but is difficult, dangerous and costly to remove.

This could all be avoided if everyone simply kept their litter in the vehicle until they found a suitable bin.

It's not that hard to do and we know that most people do it already.

As part of this year's Week of Action, help us set a good example and show our litter-challenged fellow road-users how easy it is to keep Scotland beautiful:

1. Sign-up for the Week of Action to order your free campaign car litter bag. You will also receive a campaign window sticker for your car
2. Post photo of yourself using the bag to Give Your Litter A Lift throughout the week, using #RoadsideLitter #WeekOfAction #GivingMyLitterALift
3. If you don't have a bag you can still take the challenge! Just a post a photo of yourself giving your litter a lift!



Add your voice to the campaign against litter on Scotland's roadsides and show how easy it is to #GiveYourLitterALift!