

# Support for your Beautiful Scotland entry

As well as being at the end of the phone or email for any queries your group may have, KSB provides a range of support to entrant groups throughout the year:

## 1.1 Information, resources and funding

### 1.1a Newsletter

Every entrant group will receive an e-newsletter every two months, packed full of useful information and funding advice. Typically the newsletter will contain a reminder of deadlines (such as portfolio submissions); KSB campaigns your group can get involved in to increase community participation; KSB funding and funding available from external sources; your stories; updates from the [RHS](#) and [The Royal Caledonian Horticultural Society \(The Caley\)](#); and interesting events and information that will hopefully benefit your group.

We would love to hear from your group so, if you have any stories you would like to share with others, or there are subjects you would like to see covered in the e-newsletters, please let us know.

The e-newsletter will be sent to both contacts for your group, but please let us know if others wish to receive it.

### 1.1b Community Projects resource

KSB's Community Projects resource includes activities ranging from projects encouraging biodiversity, to 'Young Reporters Scotland' and gardening for wildlife. The aim of the resource is to help communities re-engage with Scotland's environment and to improve local environmental quality. Check out the free advice and resources available [here](#).

### 1.1c Clean Up Scotland resources

The Beautiful Scotland campaign is the celebration of KSB's Clean Up Scotland campaign, proving what can be done when you involve the community. Many Beautiful Scotland groups already register Clean Up events with KSB and have organised Clean Up events during Spring for years. We would like all Beautiful Scotland groups to register at least one Clean Up event a year with KSB's Clean Up Scotland campaign – your group can hold your event(s) at any time during the year, and KSB will provide you with a free Clean Up kit and support materials. To register, please visit [www.keepsotlandbeautiful.org/CUS](http://www.keepsotlandbeautiful.org/CUS). Organising a Clean Up event in your community is a great way to promote the work your group does, and may also lead to new volunteers. It also helps your group meet sections B3, C1 and C2 of the judging criteria.

To ensure your Clean Up event is successful and you maximise its impact, download our Litter pick Plus toolkit [here](#).

There are lots of other ways you can also get involved with the campaign, including organising a dog fouling campaign and promoting responsible dog ownership (visit our ['Get Involved'](#) page, or ['Make a Dog Share Station'](#) page for some fun ideas).

### 1.1d Logos

Each group registered for Beautiful Scotland is entitled to use the Beautiful Scotland logo for any of its publicity materials and signage.

Please email [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) for the logo.

We can also provide 'Clean Up 'x'' logos (for example, Clean Up Coupar Angus) for your use – please contact [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) for more information.

### **1.1e Media and social media support**

KSB offers a variety of media and social media support throughout the year for Beautiful Scotland groups – please see [this document](#) for detailed information.

We love to hear and share what your group is getting up to – so if you have a Facebook or Twitter page for your group, then do let us know, and make sure to like and post things on the KSB [Facebook](#) and [Twitter](#) pages too.

## **1.2 Events**

### **1.2a One to one guidance and advice visits in May**

Last year a number of Beautiful Scotland groups took advantage of a visit from one of our Beautiful Scotland judges. We would like to offer this again to groups who feel they need some guidance and advice.

The visit can include a walk around for tour route ideas and guidance, a chat about the three pillars and subsections to focus your group's activities and advice on your portfolio and presentation.

Please email [beautifulscotland@keepsotlandbeautiful.org](mailto:beautifulscotland@keepsotlandbeautiful.org) by Monday 1 April if you would like one of our judges to visit your group in May.

### **1.2b Beautiful Scotland Awards Ceremony and judges' surgeries**

Details are still to be confirmed, but this year's Award Ceremony will be in September and will be an afternoon/evening event.

Final plans are still being drawn up and we will be in touch to let you know more.

Also still to be confirmed, judges' surgeries will be held the next morning – a chance to meet your judges and chat through your groups' mark sheet.

### **1.2c Annual Seminar**

The annual Beautiful Scotland and It's Your Neighbourhood Seminar will take place on Wednesday 30 October at the [Albert Halls](#) in Stirling. Two delegates from each group can attend (subject to availability). The seminar is a great chance to pick up hints and tips for taking back to your group, networking with groups from across Scotland, and to view exhibition stands from a wide range of environmental organisations. There will also be the presentation of five RHS Discretionary Awards, available to both Beautiful Scotland and It's Your Neighbourhood groups. More details about how to apply for these will be emailed out to you.

## **1.3 Online resources**

KSB has a dedicated web section for Beautiful Scotland – [www.keepsotlandbeautiful.org/beautifulscotland](http://www.keepsotlandbeautiful.org/beautifulscotland). Included are the [judges profiles](#) and individual pages for each entrant group. The individual group pages are a great chance for you to promote the work your group is doing and for sharing achievements and good practice. You can find the group pages for 2019 by clicking [here](#). If you would like to contribute text, web links etc. to your web page please let us know.

In the '[Enter Beautiful Scotland](#)' section you will find useful websites, previous annual seminar presentations and a resources page which includes promotional material, reports, case studies and guidance documents such as an [environmental sustainability guide](#) to help you with your projects and advice on how to get [extra support](#) for your group.

To find out if there are any It's Your Neighbourhood groups in your area, which you could get in touch with to support or to work with to 'join-up' activities in your community, click [here](#).

## **1.4 Support available from the RHS**

Through KSB's membership of the RHS Bloom Federation, groups registered in Beautiful Scotland will receive the RHS quarterly Grass Roots magazine, and are able to access the following RHS support:

### **1.4a Discounted insurance**

All groups registered with Beautiful Scotland are eligible for discounted insurance provided through the RHS – please click [here](#) for further information.

### **1.4b Horticultural advice**

Beautiful Scotland groups have free access to the RHS advice team who can answer a wide range of horticultural questions relating to your group's activities. Simply email: [advice@rhs.org.uk](mailto:advice@rhs.org.uk), quoting BiBNA in the subject line, or call 0845 260 8000 (Mon – Fri 10am - 4pm). Alternatively, you can post enquiries and samples to: Advisory Services, RHS Garden Wisley, Woking, Surrey GU23 6QB. Please note that advisors can only help with queries relating to your group's activities.

### **1.4c Online resources**

The RHS has launched a new 'Community Resources' section under its Britain in Bloom web pages. You can find a wealth of resources such as 'promoting your group or project', 'creating a sensory garden', through to 'working with volunteers'. You can find the pages [here](#).