

Roadside Litter Campaign materials

Use our eye-catching materials to raise awareness of the issue and of the campaign.

Our Roadside Litter Campaign is geared towards preventing littering by encouraging good practice among road users. More information at www.keepsotlandbeautiful.org/roadside-litter

You can help by sharing the campaign message in your area, especially targeting areas where road users are likely to see it.

Could you put up....

Stand-up displays



Can be displayed at e.g. service desks, receptions, points-of-sale or customer tables.

A4 landscape trifold (205 x 900 mm)

Posters



Available in A4, A3, and A1

Also downloadable online.



Vinyl bin stickers



In addition to helping raise awareness of the campaign, these stickers increase the visibility of bins, which makes it more likely that they will be used.

400 x 600 mm vinyl sticker

Ideal for 240 L bins but can also be placed on other types.

Lamp-post wraps



Can attach to fences or wrap around e.g. lamp posts, using zip ties provided.

Ideal for e.g. car parks where people are likely to see them when getting in or out of their cars.

A1 correx board

Photo board



Interactive photo board, best aimed at younger audiences and displayed indoors.

Requires min 300 mm space behind it in order to stand against a wall; 1000 mm space behind to be used

Lightweight and collapsible (720 x 1600mm)

Stands at 1500 x 1600 mm

Could you hand out a campaign 'driver pack', including any or all of:

Car air fresheners



Car/ Window Stickers



300 x 60 mm

Car litter bag



Hand these out to volunteers or passers-by in support of the campaign.