



Keep Scotland Beautiful and Biodiversity

The wider impacts of community work on biodiversity

www.keepsotlandbeautiful.org

Name of presenter



What is biodiversity?



Biodiversity is the variety of living things in an area – the more plant and animal species there are, the more biodiverse it is. It is important for the health of both the environment and people, impacting our food, medicine and emotional well-being.

Unfortunately, there has been a dramatic reduction in biodiversity in recent years due to factors such as habitat loss and climate change. The good news is that you can help! Simple actions like planting wildflowers or leaving a log pile in your garden can have big benefits for local wildlife.

Our biodiversity campaign encourages and enables communities, groups, organisations, individuals (or anyone interested) to plant for pollinators, helping to increase biodiversity. This campaign aims to create healthy outdoor spaces for communities to enjoy, enabling people to learn more about biodiversity and reconnect with their environment.

What can we do?



Planting for biodiversity

The seed mixes we provide contain native Scottish wildflower species which are tailored toward bumblebees and butterflies. Various factors affect how attractive a flower is to different pollinators, such as its shape, colour and the amount of nectar it has. Seeds are free to order from our website.



Adopt A Station

In the past two years, we have funded 20 stations across Scotland to improve biodiversity. Over time, we hope that the stations that connect Scotland together will become powerful case studies for biodiversity impact and community investment.



Information and education

We support the ambitions of the United Nations Sustainable Development Goals, or Global Goals. The vision of the Global Goals international action plan is to set out a positive vision for the future - to tackle poverty and inequality and promote sustainable development across the world. There are 17 Global Goals which form the basis of a global partnership for sustainable development.

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Biodiversity loss is driven by local, regional, and global factors, so responses are also needed at all scales. Responses need to acknowledge multiple stakeholders with different needs.

Given certain conditions, many effective responses are available to address the issues identified. Community groups can play a very important role in promoting biodiversity.

By focusing on people and places, we believe that the groups we work with can identify appropriate action for improving biodiversity in the places they love.