

Eco-Schools Scotland Green Flag Award

Communications support pack – Talking about your Green Flag online

Social media

We'd love to share your achievements and celebrations through our social media channels, and would encourage you, if you aren't already, to like us on Facebook and follow us on Twitter.

Our Facebook page is @EcoSchoolsScotland and we are also active on @KSBSScotland

Our Twitter handle is @EcoSchoolsScot and again we are also active on @KSBSScotland

Because Eco-Schools is an international programme you may wish to also tag @EcoSchoolsInt and reach a worldwide audience.

We often use the hashtags #EcoSchools, #GreenFlagAward #GlobalGoals and #ThisIsLforS and would be very grateful if you could share our content and make links where relevant.

Here is a suggested Facebook post to celebrate your achievement:

- Our pupils are pleased to announce that we have achieved our << insert number >> @EcoSchoolsScotland #GreenFlagAward. We've been working hard on << insert topics >> and now have our flag to fly high. *[with picture of pupils and flag celebrating]*

Some suggested Twitter posts include:

- The Eco Committee is delighted to announce that we've achieved our @EcoSchoolsScot #GreenFlagAward!
- Our proud pupils celebrating our @EcoSchoolsScot Green Flag Award. Well done everyone! *[with pic of children and flag]*
- We did it! Here's the proof! Our << insert number >> @EcoSchoolsScot #GreenFlagAward from @KSBS Scot. We'll fly it with pride!

We'd also love it if you would tag us in when posting about your ongoing Eco-Schools Scotland journey so we can share your achievements with others. We'd love to hear what your Eco-Committee has been up to, what topics you are working on, and which Global Goal you have chosen to link to.

Suggested website / newsletter text

If you plan to include information on your Eco-Schools Scotland Green Flag Award achievement in your newsletters / e-zines or websites, you may wish to use some, or all, of the following, text. Just fill in the blanks with your own information.

Eco-Schools Scotland Green Flag award achieved

Our environmental action is recognised by Keep Scotland Beautiful

<< insert nursery or school name >> has been awarded a Green Flag Award by environmental charity Keep Scotland Beautiful in recognition of our Eco-Schools journey. To earn the Green Flag Award we have been following the seven elements of the programme for the past two years to ensure that the whole school and wider community has been involved.

We have focused our work on litter, <<insert names of your two other topics >> of the ten topics of Eco-Schools Scotland.

Pupils have also linked the Eco-Schools Scotland action plan to UN Sustainable Development Goal <<insert number and name of Goal>> which linked to the three topics above.

Scotland recently celebrated the 2000th school to achieve a Green Flag Award, so we are joining a growing number, not just in Scotland but across the world.

We registered as an Eco-School with Keep Scotland Beautiful in << insert year >> and this is the <<insert number of flags / first etc >> achieved.

Derek Robertson, Chief Executive of Keep Scotland Beautiful, said: "I would like to congratulate all the pupils and staff at << insert nursery or school name >> for achieving the Green Flag Award.

"Eco-Schools supports schools in their work with Learning for Sustainability and Curriculum for Excellence and helps ensure our children and young people are equipped with skills that they need for the future. I hope that everyone had fun while learning about our environment and why it is important for our health, our business and our wildlife."

Find out more about Eco-Schools Scotland at www.keepsotlandbeautiful.org/ecoschools

Brand use

We are happy to provide you with support on how our logos should be used. You can find guidance on logo size, placement, appropriate and inappropriate use, as well as details about how to use our logos in relation to your logos on our website at: www.keepsotlandbeautiful.org/about-us/brandbook/

If you want to use the Eco-Schools Scotland logo, please do get in touch with us at marketing@keepsotlandbeautiful.org

Key contacts

If you have any questions, or would like further information about how you can support us in a more in-depth way, please do contact us and we will be happy to help.

You'll find all the appropriate contact details for our teams, whether that is our sustainable development education team or a communications team, on our website at www.keepsotlandbeautiful.org/people