



**Beautiful
Scotland**

Brighter Bothwell
'Let's just do it!'



PART OF THE
Keep Scotland Beautiful
CHARITY

Beautiful Scotland Seminar
26 October 2016

This is Brighter Bothwell's story. Not only did we celebrate Beautiful Scotland's 50th Anniversary, but our group was 'sweet sixteen' this year! Our planning started last summer, as we wanted to make everyone aware of this special year. We work hard to make Bothwell bright and beautiful for all to enjoy, and we are happy to play our part in making Scotland beautiful and supporting Keep Scotland Beautiful's campaigns.



Celebrations started in May, when we encouraged Bothwell Babies' and Toddlers' Group to hold a One Planet Picnic. The children had fun making decorations with smiley, flower-shaped faces in Keep Scotland Beautiful colours. Delicious fruit was donated by our local Tesco.



Tesco also sponsored the planting of welly boots in June.



Our Craft Bomb was a major event. More crafters helped this year and had good fun preparing items over winter and spring. Our themes were Beautiful Scotland's 50th and Biodiversity. We displayed 60 pots of flowers, knitted in KSB colours, in businesses on our Main Street and in other key locations in Bothwell. Note the two paintings at the front of the table.



They were two of the many that were displayed on these railings (top left picture), created by members of Bothwell Art Club. We had two knitted saltires and wonderful crocheted bunting.



KSB colours were used for the knitting to cover the garden tools, in this specially-made wheelbarrow, which also contained knitted vegetables and real lavender.



Primary School children learning to knit made butterflies to display in our Sensory Garden. You are seeing a very small part of our biodiversity display.



Bobby Bothwell loved the giant ladybirds!



And our giant bees.



A display in our post office window included hedgehogs and a stained glass version of the Beautiful Scotland 50th logo.



The Fairy and Elf Hunt was a key event during the Craft Bomb. Sixteen fairies and elves knitted in KSB colours were 'hidden' in windows on the Main Street. Each had a logo for a KSB activity, to raise awareness of all that the charity does.



All the logos. Sixteen lucky children won the fairies and elves.



The girl on the swing is a regular visitor to our annual September Scarecrow Festival. She appeared in May this year to celebrate the 50th. In September, she was joined by her friend who promoted Clean Up Scotland.



The wheelbarrow was put to good use again during the Scarecrow Festival, when champagne appeared for the anniversary celebrations.



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They attracted a lot of interest.



For over three months in the summer, people enjoyed this floral display planted by our wonderful Council Team.



To end this year's celebrations, we had a party for our volunteers and supporters.



Tunnock's generously provided a cake for the event. It was cut by the most senior member of our committee.



Most of the committee with Ingrid Roughead, Community Project Officer at KSB – a great group of people who have worked really hard.



And Bobby loved meeting Ingrid too!



Finally, a little story. Juliette Camburn, Community Projects Officer at Keep Scotland Beautiful, had asked if they could have some of the flower pots to use at the 50th anniversary Beautiful Scotland Awards Ceremony in Aberdeen. It was lovely to see them on display and they were much admired. Responding to requests, we offered them for sale at the end of the Ceremony and made £125 – a great boost to our funds. On returning to Bothwell, I was aware that one or two of the businesses had offered to buy their flowerpots back. When I told one of our local hairdressers how much we had made in Aberdeen, he said he would double that amount for his flowerpot and handed me £130! What an outcome!



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Thank you for your attention.