

Ayr Beach

This long stretch of beach off the coast of Ayr town has long been popular with beach-goers, who often travel in by rail or private vehicle from the surrounding region. It has been part of the 'My Beach, Your Beach' campaign since 2018.

[My Beach, Your Beach profile: Ayr](#)



[SEPA bathing water profile: Ayr](#)



[Scotland's Beach Award Profile: Ayr](#)



Know your beach - quiz



76 participants

54% average score

57% aware of link between rainfall and water quality

Top three reasons for visiting the beach

69% walking

43% Dog walking

31% Scenery

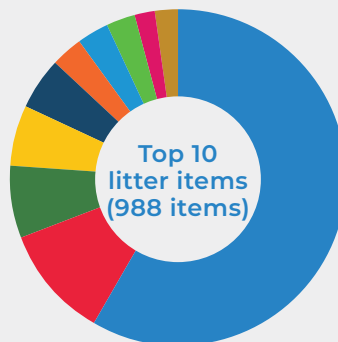
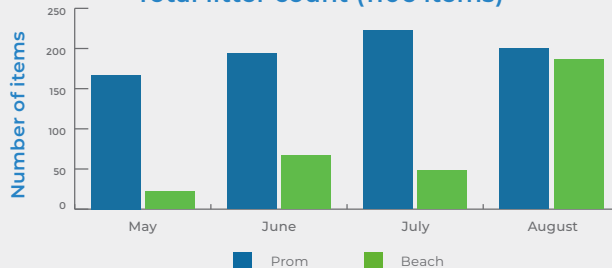
Beach action

60% check bathing water quality

77% do or would pick up litter to leave the beach cleaner

97% do or would take action to protect this beach

Total litter count (1106 items)



- 59% Cigarettes
- 11% Glass fragments
- 7% Plastic snack packets
- 6% Plastic pieces
- 5% Wooden forks and lolly sticks
- 3% Paper pieces
- 3% Foil wrappers
- 3% Plastic bottle caps
- 2% Wet wipes
- 2% Plastic toys

91% noticed the campaign

