

Spring Clean Scotland The Litter League



Scotland is facing a litter emergency

We need your help to make #SpringCleanScotland 2025 the best yet. You can play your part by encouraging your supporters and audiences to join us in tackling litter in communities across Scotland, promoting health and wellbeing and protecting the environment and wildlife.

Last year's #SpringCleanScotland saw over **45,000 volunteers**, including **24,000 young people**, roll up their sleeves and join more than **3,500 events** across Scotland. This year we are aiming to engage even more people to make it bigger and better than ever.

#SpringCleanScotland will take place between **21 March to 21 April**. We will be delivering a week of Live Lessons to schools the week before (17-21 March). The Litter League will cover the whole period, beginning on the day of the first Live Lesson and ending at the same time as Spring Clean.

Once again we will be working with Keep Britain Tidy and Keep Wales Tidy to support the Great British Spring Clean and, as always, we're grateful for the support of our partners who help spread our messages, encourage their own audiences to clean up and organise their own litter picking events to help protect the places we live in, work in and enjoy.

Find out more about Spring Clean at
www.keeptoscotlandbeautiful.org/springclean



90% believe litter is an issue across Scotland.



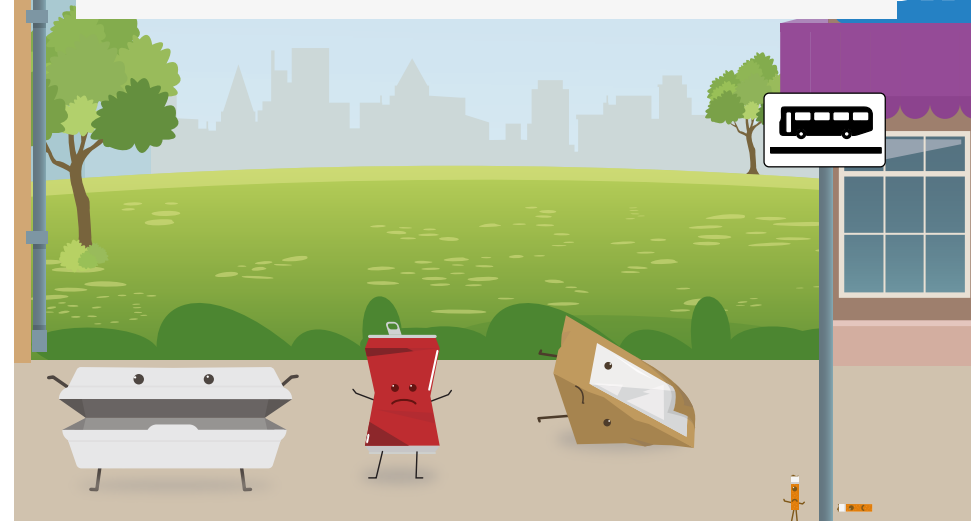
71% believe litter is an issue in their local area.



89% of people said that taking part in #SpringCleanScotland 2024 made them feel part of a national movement that is taking action to tackle litter.

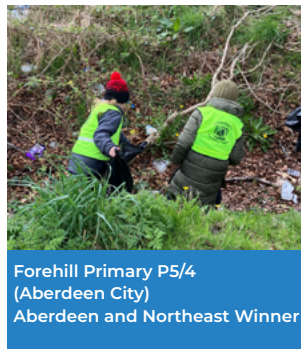


80% agree that the campaign encourages people who would not normally litter pick to get involved.



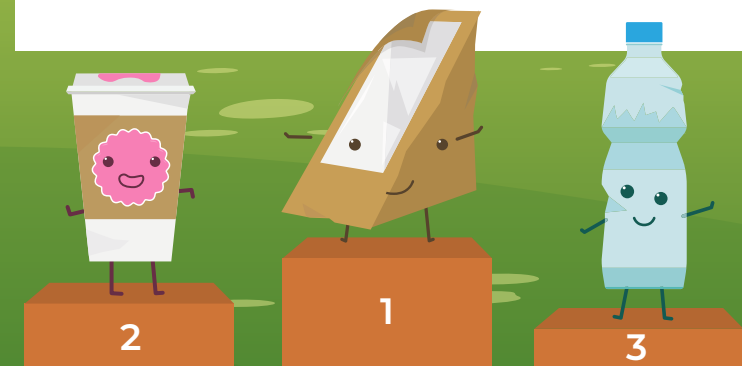
How can young people help tackle Scotland's litter emergency?

We are once again inviting you to encourage young people to take part in Litter League. The Litter League is an opportunity for young people across Scotland to not only take part in cleaning up Scotland but to compete against each other to find out who is a #SpringCleanScotland champion! Check out our winners from last year below.



Spring Clean Scotland Awards

- ★ **National Spring Clean Scotland Champion**
- 🏆 **Aberdeen & North East Spring Clean Champion**
(Aberdeen City, Aberdeenshire, Moray)
- 🏆 **Highlands & Islands Spring Clean Champion**
(Argyll and Bute, Eilean Siar (Western Isles), Highland, Orkney, Shetland)
- 🏆 **Tayside, Central and Fife Spring Clean Champion**
(Angus, Clackmannanshire, Dundee City, Falkirk, Fife, Perth and Kinross, Stirling)
- 🏆 **Edinburgh and Lothians Spring Clean Champion**
(City of Edinburgh, East Lothian, Midlothian, West Lothian)
- 🏆 **Glasgow and Strathclyde Spring Clean Champion**
(East Ayrshire, East Dunbartonshire, East Renfrewshire, Glasgow City, Inverclyde, North Ayrshire, North Lanarkshire, Renfrewshire, South Ayrshire, South Lanarkshire, West Dunbartonshire)
- 🏆 **Scotland South Spring Clean Champion**
(Dumfries and Galloway, Scottish Borders)



The rules

Who can enter?

Schools, nurseries, youth groups, after school care, uniformed youth groups and children's play groups are all eligible for entry.

When can you enter?

Only clean ups that take place between 17 March and 21 April 2025 will be entered into Litter League. We will announce the total clean up count on the final day of Spring Clean, acknowledging any outstanding contributions by groups or organisations.

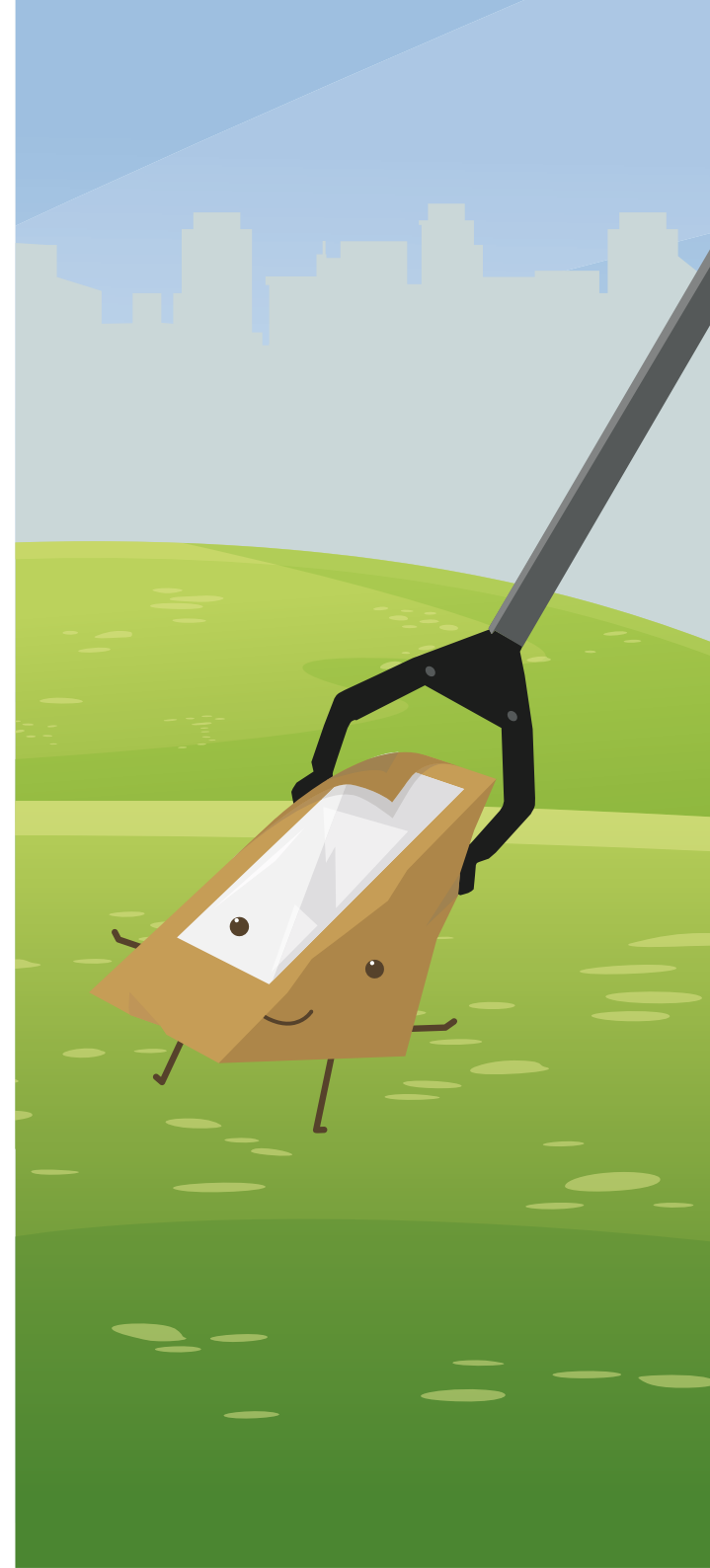
All completed competition entries must be submitted no later than 23:59 on 21 April.

Get involved in the Litter League in three simple steps:

1. Organise a clean up(s) event between 17 March and 21 April.
2. After your event(s) is completed count the black bags collected.
3. Submit your entry to the Litter League at [Spring Clean Scotland 2025 - The Litter League](#).

#TeamKSB will keep you informed with social media posts on who is in the lead.

Can you claim clean up glory and help tackle Scotland's litter emergency?



What happens if you are crowned a Spring Clean Scotland Champion?



Exclusive bragging rights, recognition of your achievement and one of our Spring Clean Scotland trophies.



Find out more about Spring Clean at www.keepsotlandbeautiful.org/springclean

If you have any questions, require any more information or need any assistance, please get in touch at cleanup@keepsotlandbeautiful.org





We support the Sustainable Development Goals.

Keep Scotland Beautiful is your charity for Scotland's environment. We work with you to help combat climate change, reduce litter and waste, restore nature and biodiversity and improve places. We aim to inspire changes in behaviour to improve our environment, the quality of people's lives, their wellbeing and the places that they care for.



**Keep Scotland
Beautiful**

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