

Climate Emergency Training for people across East Dunbartonshire

Summary Report: July 2025



**Funded by
UK Government**



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East Dunbartonshire Council
www.eastdunbarton.gov.uk



Introduction

Keep Scotland Beautiful was contracted by East Dunbartonshire Council to develop and deliver a programme of in-person accredited Climate Emergency Training, and a Train-the-Trainer course, for communities across East Dunbartonshire.

East Dunbartonshire Council is committed to tackling climate change - working with others to reduce carbon emissions and to increase resilience. The Council's emerging Climate Action Plan recognises the crucial role of behaviour change and the importance of raising awareness and empowering communities to act.

We (Keep Scotland Beautiful) developed, promoted and delivered a community Carbon Literacy Training programme, in partnership with East Dunbartonshire Council and East Dunbartonshire Voluntary Action, during the financial years 2023/2024 and 2024/2025 feeding into the Council's emerging plan.

Based on extensive experience supporting communities across Scotland to tackle climate change, we were able to adapt accredited training to support communities in East Dunbartonshire to gain the knowledge and skills needed to improve local areas and inspire action to combat the climate emergency and help Scotland move towards net zero.

The programme of training was fully funded by £42,175 from the UK Government through the [UK Shared Prosperity Fund](#).

This report summarises the development of the training, its marketing and its results. It also covers what worked well and makes recommendations for future work.

We are delighted to share feedback from course participants throughout this report. →



NEW INFORMATION

"I really enjoyed the Climate Emergency Training and got a lot of new information from it. I also made links with other climate concerned people in East Dunbartonshire."

HELPFUL SHARING

"It was an enjoyable and interesting day, with great discussions and helpful sharing of personal and professional situations with other participants."

Training development

A collaborative and adaptable approach to course development between us, East Dunbartonshire Council and East Dunbartonshire Voluntary Action helped to make the training accessible to more people, who might not be able to commit to a full day of accredited in-person training. Courses we developed and delivered are outlined below.



Accredited training

- ✓ In-person (full day)
- ✓ Online (x2 2.5 hour live sessions, plus self-study)



Introductory training

- ✓ An Introduction to the Climate Emergency (90 minutes)
- ✓ The Climate Emergency in under 60-minutes (55 minutes)



Train-the-Trainer

- ✓ Online (x3 3.5 hour live sessions, plus self-study)

In addition to training dates available for anyone to book via Eventbrite, we offered all accredited training and introductory sessions as bespoke training available for booking by groups of 10 or more.



IN PERSON

"It was helpful and good to have in person."

THOUGHT PROVOKING
AND IDEAL

"It was informative, thought provoking and ideal to be able to complete the training from home rather than needing to travel to somewhere."

How did we promote the training?



Multiple rounds of **direct marketing** (email and Facebook) from Keep Scotland Beautiful to **community contacts** provided by East Dunbartonshire Council and other local groups.



Posters on East Dunbartonshire Council noticeboards and Community Hubs.



Multiple rounds of **direct marketing emails** from Keep Scotland Beautiful to relevant **local and national organisations** to ask them to share news of the training with their audience.



Multiple **media releases** to advertise new rounds of training opportunities.



1-1 engagement by East Dunbartonshire Council with local contacts to promote news of training and bespoke workshops



Newsletter articles and social media posts via Keep Scotland Beautiful and East Dunbartonshire Council accounts and from local and national organisations engaged with.

East
Dunbartonshire

We updated promotional messaging as appropriate to indicate availability of new types of training, and eligibility of businesses and people with links to East Dunbartonshire to attend training.



ENCOURAGED
ME

"It has encouraged me to use my voice and influence both at home and in my community groups."

Results

Learning outcomes and feedback

Participants completing the accredited course:

- ✓ Developed a stronger focus on action to help tackle the climate emergency.
- ✓ Agreed they improved understanding, awareness, knowledge and confidence of climate change and climate action. (This included increased awareness of East Dunbartonshire Council's climate change initiatives, but it was clear awareness in this area was lower, compared with others).
- ✓ Agreed it was relevant to them, enjoyable, well facilitated, had useful self-study and online technology worked well.
- ✓ Strongly agreed that it was a good use of their time.
- ✓ Submitted written feedback that featured 88% exclusively positive feedback.
- ✓ Valued the opportunity to network with others.

Participants completing the Train-the-Trainer course:

- ✓ Developed awareness, skills, confidence relating to Carbon Literacy course development and delivery.

WELL PRESENTED

"The training was well presented and the venue was good to get to. I came away with current up to date stats and reinspired to reach out to others."

In numbers

5

courses developed
and delivered

179

people attended a training
session (project target was
156 attendees)

22

training sessions offered
(project target was **13**
accredited training sessions)

33

people took part in
Introductory Training,
undertaking **33** hours
of learning

70

people certified as Carbon
Literate undertook a total
of **560** hours of learning

6,300

views of training
registration pages

153

pledges of actions to reduce
greenhouse gas emissions, with
collective actions focused on the
workplace and community

49

pledges covered a variety of themes
41 pledges covered transport
31 pledges covered consumption

5

people completed a Train-the-
Trainer course, undertaking
approximately **62** hours of learning
(project target was 2 attendees at 2
Train-the-Trainer courses)

We exceeded all but one of the project targets in terms of numbers, once additional shorter sessions we organised were taken into account.



Project learnings and recommendations

What worked well?

- ✓ The accredited course and Train-the-Trainer courses had strong learning outcomes and positive feedback.
- ✓ A collaborative and adaptable approach to make training accessible for more people, including developing and delivering five types of in-person and online training sessions and offering bespoke sessions.
- ✓ Communicating co-benefits of climate action.
- ✓ The accredited training providing networking opportunities at an organisational, professional and personal level.
- ✓ Linking with our Education and Learning Team via Climate Action Schools Scotland to provide a bespoke session for a school.

Recommendations

- Include accredited Climate Emergency Training as part of future climate action projects.
- Maximise opportunities to learn about local climate action initiatives and include Train-the-Trainer courses to upskill local people.
- Be adaptable to increase participation by developing/offering a variety of training.
- Embed principles of Climate Emergency Training into other projects and events and seek further opportunities to engage with local organisations such as the new Climate Hub and equality-based organisations.
- Be positive in climate change messaging.
- Ensure accessibility at all levels and work with local venues to develop sustainable travel instructions and sustainable catering options.

BETTER
UNDERSTANDING

"I have better understanding of climate change after attending the training. We should do more training in our community."



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We support the Sustainable Development Goals.

Keep Scotland Beautiful is your charity for our environment. We work with you to help combat climate change, reduce litter and waste, restore nature and biodiversity and improve places.



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