

Irvine Beach

Irvine beach is a long stretch of golden sand at the mouth of the River Irvine, with views of Arran and a grassy beach park.

[My Beach, Your Beach profile: Irvine](#)



[SEPA bathing water profile: Irvine](#)



[Scotland's Beach Award Profile: Irvine](#)



Know your beach - quiz



47 participants

60% average score

55% aware of link between rainfall and water quality

Top three reasons for visiting the beach

52% Scenery

48% walking

38% Dog walking

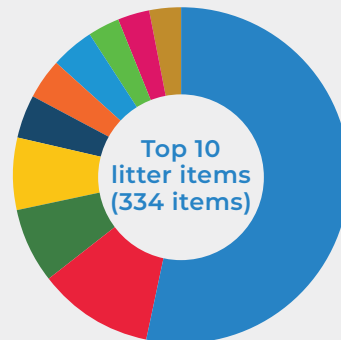
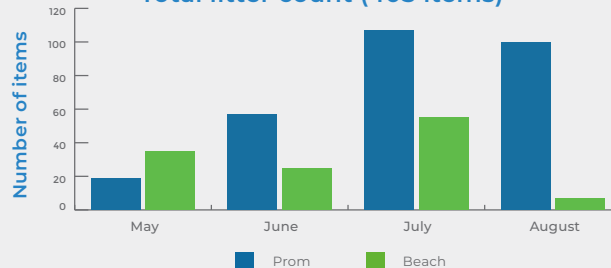
Beach action

50% check bathing water quality

76% do or would pick up litter to leave the beach cleaner

95% do or would take action to protect this beach

Total litter count (405 items)



- | | |
|---------------------------|----------------------------------|
| 53% Cigarettes | 4% Plastic cutlery |
| 11% Plastic snack packets | 4% Foil wrappers |
| 7% Glass fragments | 3% Plastic pieces |
| 7% Paper pieces | 3% Polystyrene pieces |
| 4% Plastic bottle caps | 3% Wooden forks and lolly sticks |

67% noticed the campaign

