

Keep Scotland Beautiful Privacy Notice

In relation to It's Your Neighbourhood and Beautiful Scotland

In this notice, whenever you see the words “we”, “us”, “our” it refers to Keep Scotland Beautiful.

This Privacy Notice explains what personal information we collect about you and how it is used.

Who we are

Keep Scotland Beautiful

What personal information do we collect about you?

The personal information that we collect about you is used to help us manage and run Beautiful Scotland and It's Your Neighbourhood in Scotland.

We will only collect the information about your Beautiful Scotland or It's Your Neighbourhood group that we need.

The Personal information that we collect includes:

- full name
- group name
- postal address
- email address
- telephone number

When and how do we collect personal information about you?

We collect information about you when you register your Beautiful Scotland or It's Your Neighbourhood group with us using our online registration form.

How will we use the personal information about you?

We will use the information you provide to manage your entry into Beautiful Scotland/It's Your Neighbourhood, organise site visits, judging and / or assessments and provide you with information about events and provide you with support and advice.

Who we share your personal information with

We will share information with the Royal Horticultural Society (RHS) for the following purposes:

- the validation and administration of the funding groups,
- adding the groups (anonymised) to the RHS Community Gardening finder map enabling those interested to contact their local group via a map on the RHS website;
- for internal anonymised analytical and reporting purposes; and
- for sending you RHS Communities Newsletter, occasional offers from RHS trusted partners that would be of benefit to your group, where you have consented to receive this from the RHS.

We will also share your data with our volunteer Judges and Assessors for the purposes of organising their visit to your group.

How we store your information

We store your data in two secure online databases: 1. our online registration database and 2. Mailchimp – to send you our Climate and Nature Friendly Communities Network newsletter. We also store your data in a

secure Excel spreadsheet. Data is only accessed and managed by the Keep Scotland Beautiful Climate and Nature Friendly Communities Network team. You can unsubscribe from Mailchimp at any time. For the others, we keep your data for 5 years.

Right of access

You have the right to request a copy of the personal information that we hold about you at any time. If you would like a copy of some or all of your personal information, please email cnfcn@keepscotlandbeautiful.org or write to us at Keep Scotland Beautiful, Glendevon House, Castle Business Park, Stirling, FK9 4TZ.

You also have the right to request that the data we receive from you is:

- updated
- deleted if you no longer wish to be part of Beautiful Scotland or It's Your Neighbourhood
- restricted to certain processing.

Changes to our Privacy Notice

We may update this Privacy Notice to ensure that it remains up to date and incorporate any new legal requirements.

How to contact us

If you have any questions about our Privacy Notice or about the information that we hold about you please contact us at cnfcn@keepscotlandbeautiful.org.

This Privacy Notice was last updated on 17 July 2025.