

Share & repair

Understanding public attitudes and behaviours in the Highlands.

Public polling commissioned by Keep Scotland Beautiful and the Highland Community Waste Partnership from Diffley Partnership (December 2024, Highland Council Area, n=861).

87%

of people in the Highlands are concerned about the amount of products that we buy and throw away



This is statistically higher in the following groups:



92%
women



90%
over 55

Those concerned with:



95%
climate change



90%
social issues

Those likely to:



93%
engage with
community initiatives

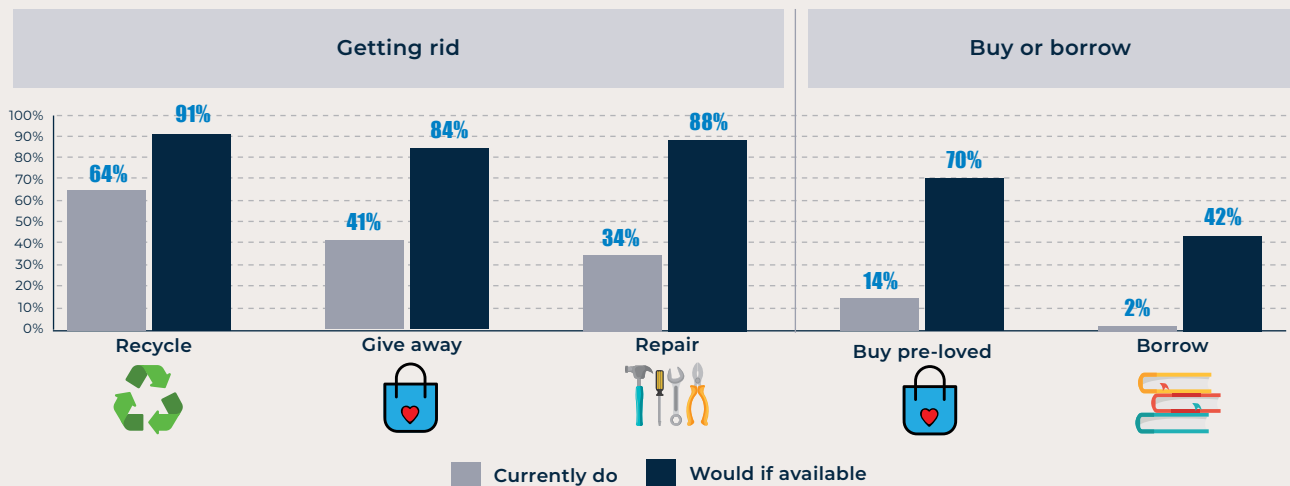


97%
learn how to reduce their
environmental impact

Behaviours and habits

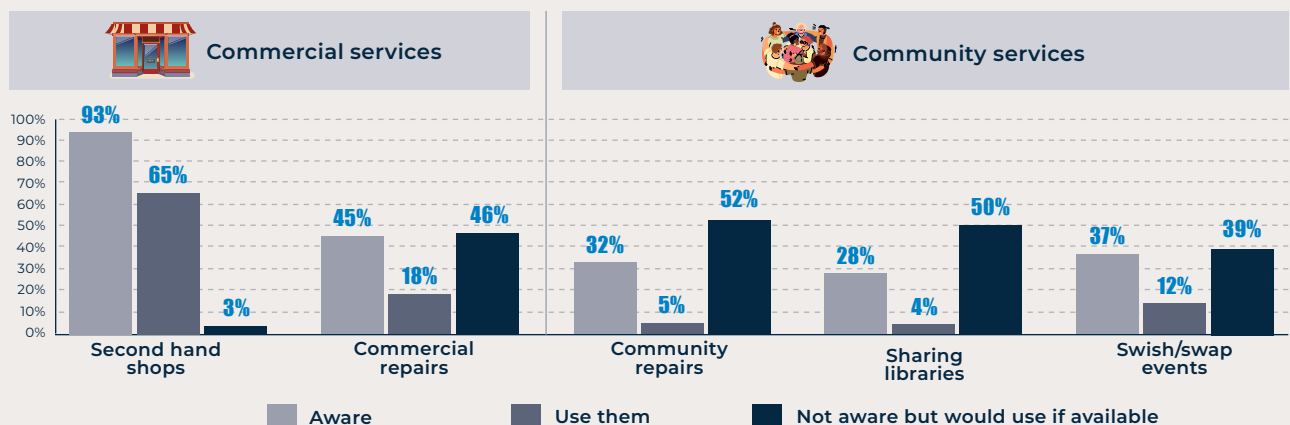
Waste reduction practices

People are generally keen to engage with waste reduction practices, if they are available. Unsurprisingly, people are most engaged with recycling (64%).



Waste reduction services

There is relatively low awareness of and engagement with community services relative to more mainstream, commercial services.



Barriers to sharing and repairing



Other comments around sharing and repairing



All these barriers can be addressed by local community initiatives, to provide more share & repair opportunities and raise awareness around how and why to use them.

Building trust through quality guarantees and emphasising time-saving benefits will be particularly important.

The Highland Community Waste Partnership (2022-2025)

Funded by The National Lottery Climate Action Fund, and coordinated by Keep Scotland Beautiful, the Highland Community Waste Partnership (HCWP) brought together eight community groups in the Highlands to reduce waste and promote more sustainable consumption, focusing on: food waste & composting, share & repair and single-use items & packaging.

For case studies, webinar recordings and our end-of-project report, visit:
www.keeptoscotlandbeautiful.org/highlandcommunitywaste/