

**GRAB IT, BAG IT, BIN IT!
YOU CAN DO SOMETHING
ABOUT THIS:**



DITCH THE DIRT

www.keeptscotlandbeautiful.org/cus



**Clean Up
Scotland**



PART OF THE
Keep Scotland Beautiful
CHARITY

SCOTLAND HAS A PROBLEM WITH DOG DIRT

The law has changed but attitudes are slow to catch up. You may think it's still ok to leave your dog's dirt on our pavements and pathways, playing fields and beaches but it's not. It looks bad, it's unhygienic and it annoys people in Scotland more than any other environmental problem. Grab it, Bag it, Bin it; let's ditch the dirt.

THE FACTS

Dog fouling is a high-impact and high-profile problem:

- Dogs in Scotland produce about 100 tonnes of dog dirt every day.
- Bags full of dog dirt don't grow on trees or leap onto fences, lazy people put them there.
- 70% of people rate dog dirt as the environmental problem that bothers them most.
- Tourism is worth £4bn a year to Scotland, and over 90% of tourists come here for the scenery – beaches, paths and parks covered in dog dirt are not a good advert.

HOW YOU CAN DITCH THE DIRT

It's unsightly and extremely unhygienic. But you can play your part in reducing it:

- ☒ Be a responsible owner - Grab it, Bag it and Bin it, any bin will do.
- ☒ Ask dog owners to clean up after their dog – they can be fined for not doing so.
- ☒ Report it to your local authority, the main switchboard will connect you.
- ☒ Send a message of zero tolerance of dog dirt by signing the Clean Up Scotland pledge at www.KeepScotlandBeautiful.org/pledge
- ☒ Tell your family and friends about the campaign and get them involved through Facebook and Twitter.
- ☒ Speak to us about how your organisation can partner the campaign www.KeepScotlandBeautiful.org/cus

Clean Up Scotland is the mass engagement campaign that is working to make Scotland the cleanest country in Europe. Led by the independent charity, Keep Scotland Beautiful, we are assembling a national coalition, building pride in local spaces and taking lasting action.

Keep Scotland Beautiful
Tel: 01786 471333
Email: info@cleanupscotland.com
Web: www.KeepScotlandBeautiful.org/cus



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