



Keep Scotland
Beautiful

Your charity inspiring action for Scotland's environment

Your business

Upstream[®]

Battle

**Find out what your business can
do to help stop litter's journey
from #Source2Sea**

Marine litter, it's our business to take action to clean up our local environment.

Marine Litter is one of the biggest challenges facing the environment, and with 80% of this litter coming from land our Upstream Battle Campaign looks to tackle it from #Source2Sea. This is an opportunity for you to support the national campaign and ultimately demonstrate your commitment to your local community by taking practical action!

What can your business do?

Help us gather data by completing litter surveys in your community followed by a litter pick to clean up the area! This helps us understand the specific behaviors and sources of commonly littered items to target campaigns and policy asks.



Interested in having us support you with organising your own litter survey and clean up?

We can set up bespoke corporate events to suit your company's needs. Providing an event officer/s for the day, risk assessments, public liability insurance, safety/litter picking equipment and assistance with media/enquires.

We can also help you connect with community groups and your local authority to help you build connections for long-term collaborations in your area.

Contact us to discuss organising an event.

Want to take action on your own as a business? Here are three simple steps:

1

Identify an area & sign up online

2

Record the litter & do a pick

3

Share what you find with us.



80%
Marine litter
comes from land.

12.7m
tonnes of plastic
enters the marine
environment
every year.

88%
of people living in
Scotland believe
the amount of
litter in rivers is a
problem.



Combat climate change, tackle litter and waste, and protect and enhance the places we live, **work** and visit.



We support the ambitions of the United Nations Sustainable Development Goals.

Keep Scotland Beautiful is your charity for Scotland's environment. We work with you to help combat climate change, tackle litter and waste, restore nature and biodiversity and improve places.



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