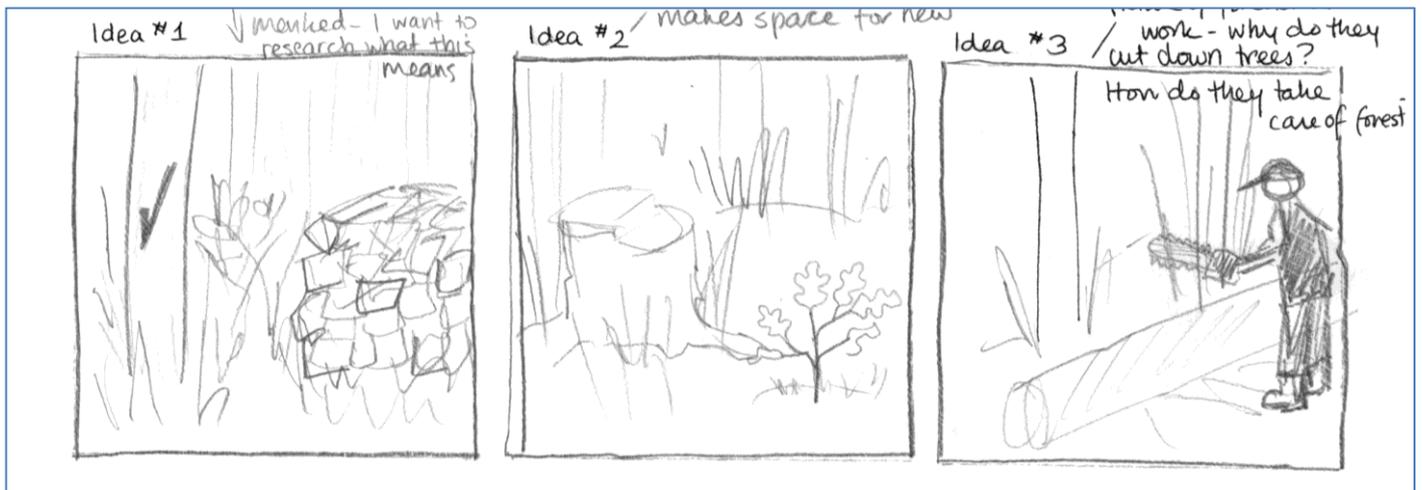


Video Title: "Gaelic in Glasgow: Our Language in the City"

Format: Landscape, max 3 minutes, mini-documentary style – (think who, what, when, where and why)

Storyboard (written but you can illustrate it as well)



0:00 – 0:10 | Opening Scene - Glasgow & Gaelic Today

Visual: Shots of Glasgow streets, parks, murals, schools, and cultural centres.

Voiceover / Text Overlay: "Glasgow is a vibrant city with a rich culture... including Gaelic."

Audio: City sounds (footsteps, traffic, chatter).

0:11 – 0:40 | Gaelic in the Community

Visual: Gaelic signs in schools, libraries, shops, and community centres. People learning or reading in Gaelic.

Voiceover / Text: "Across Glasgow, Gaelic is part of schools, events, and community projects, connecting people with Scotland's heritage."

0:41 – 1:20 | Community Activities

Visual: Students or youth groups participating in Gaelic activities: Reading Gaelic books, creating Gaelic posters, or learning simple phrases. Short clips of Gaelic lessons or workshops in action.

Interview: A participant or teacher explains their thoughts.

Text / Voiceover Example: “It’s exciting to see everyone learning and using Gaelic in fun ways.”

1:21 – 2:00 | Stories & Local Perspectives

Visual: Interviews with local teachers, community leaders, or learners sharing experiences. Footage of cultural events or Gaelic storytelling sessions.

Voiceover / Text Overlay: “These projects show how Gaelic is part of everyday life, education, and culture in Glasgow.”

2:01 – 2:40 | Highlight Achievements & Projects

Visual: People labelling signs in Gaelic, creating artwork, or performing short skits. Groups practicing Gaelic songs, phrases, or poetry.

Voiceover / Text Overlay: “From schools to community centres, these initiatives celebrate Gaelic and help people connect with the language.”

2:41 – 3:00 | Call to Action / Closing

Visual: Wide shot of Glasgow skyline, groups smiling or waving at the camera.

Voiceover / Text Overlay: “You can get involved too! Learn a word, join a workshop, or celebrate Gaelic in your community. Together, we share the language and culture of Scotland.”