

Roadside Litter Caption Art Competition

Why take part?

We would like to raise awareness of the issue of roadside litter and invite your pupils to take part in our Roadside Litter campaign. Roadside litter poses a real threat to Scotland's, already depleted, wildlife, it can pollute waterways, and is an enormous expense to the public purse through costly and dangerous clean ups.

- 55% of audited road sites had a presence of litter
- 44% of littered items were food and drink related
- 91% of people agree that roadside litter creates a negative impression of Scotland

Get Involved

To bring about change we are inviting schools across Scotland to learn about Roadside Litter and take part in our Roadside Litter Caption Art Competition. We invite pupils to represent their thoughts through art. The more imaginative, the better! There will be prizes for best entry.

Competition brief

Message

Through the Caption Art Competition pupils will convey their message about why people should give their litter a lift.

If the litter characters could speak, why do you think people should give them a lift...? Ie. "Give me a lift because... I'm sad and lonely by the roadside. Please put me in a bin".

Guidelines and advice

- The competition is open to pupils from Nursery to Primary 7 in Scotland
- Pupils can submit one entry each
- Submissions can be written or drawn by hand or created on the computer
- The submission should fit within the speech bubble on the A4 template

By submitting an entry to the Caption Art Competition, you are giving us permission to use it for marketing and communications purposes

One winner will be selected from each category, and the winning designs will be used to create campaign banners to be used as part of our roadside litter campaigns.

Entry winners will be considered on:

- their ability to simply communicate a message in a creative manner
- their visual appeal (bright and colourful)

Competition Categories:

Nursery – P3

P4 – P7

Timeframe:

- Deadline for competition entries – Monday 16th March 5pm
- Shortlisted entries for each category notified – Friday 20th March
- Category winners announced – Wednesday 25th March

Submissions:

- Entries can be submitted on our website here: [Caption Art Competition](#)