

YOU CAN DO SOMETHING ABOUT THIS:



BIN YOUR BUTT

www.keeptscotlandbeautiful.org/cus



Clean Up
Scotland



PART OF THE
Keep Scotland Beautiful
CHARITY

SCOTLAND HAS A PROBLEM WITH CIGARETTE LITTER

With two million cigarettes smoked every day in Scotland, and a lot of butts and wrappers dropped, they are Scotland's largest single item of litter. They make a mess of our streets and paths, parks and layby's. They wash down gutters and wash up on our river banks and beaches, leaking their toxins as they travel. Whether you smoke is your business, what you do with your rubbish affects us all - Bin Your Butt.

THE FACTS

Too many people don't put their cigarette litter in the right place. Here's the result:

- Half of Scotland's streets have some kind of smoking-related litter; over two-thirds in our town centres.
- 12 tonnes of cigarette litter is dropped every day in Scotland.
- Cigarette butts are made of plastic threads, it takes years for them to biodegrade.
- They are found in the stomachs of seabirds, dolphins and in birds nests.
- An average smoker will fill 5 ashtrays until they are overflowing with cigarette butts every year.
- Tourism is worth £4bn a year to Scotland, and over 90% of tourists come here for the scenery – our country covered in cigarette ends is not a good advert.

HOW DO DO YOUR BIT WITH YOUR BUTT

Cigarette litter is a problem which is easy to fix:

- ☒ Put your butt in an ashtray bin, or failing that a normal bin.
- ☒ If you're nowhere near a bin, try using a 'portable ashtray'.
- ☒ Remind people who drop their litter to use a bin – they can be fined £80 for not doing so.
- ☒ Report it to your local authority, the main switchboard will connect you.
- ☒ Send a message of zero tolerance of cigarette littering by signing the Clean Up Scotland pledge at www.keeptoscotlandbeautiful.org/pledge
- ☒ Tell your family and friends about the campaign and get them involved through Facebook and Twitter.
- ☒ Speak to us about how your organisation can partner the campaign www.keeptoscotlandbeautiful.org/cus

Clean Up Scotland is the mass engagement campaign that is working to make Scotland the cleanest country in Europe. Led by the independent charity, Keep Scotland Beautiful, we are assembling a national coalition, building pride in local spaces and taking lasting action.

Keep Scotland Beautiful
Tel: 01786 471333
Email: info@cleanupscotland.com
Web: www.keeptoscotlandbeautiful.org/cus



@CleanUpScotland

/CleanUpScotland

