



## **War Memorial Clean Ups**

**[www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials)**

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## Introduction

The Clean Up Scotland campaign, aims to make Scotland the cleanest country in Europe.

To achieve this, individuals, groups, schools and businesses are encouraged to take pride in where they live, work and spend their leisure time.

Nearly every community has a war memorial, and its preservation and upkeep is an integral part of having respect for an area. There are an estimated 6,000 war memorials in Scotland. Many of these are treasured but sadly others are neglected and vandalised or left to suffer the effects of ageing and weathering.

In preparation for Remembrance Sunday 2014, we are encouraging volunteers to:

- Organise Clean Up events in the green spaces and streets surrounding war memorials;
- Report incidences of graffiti and the general condition of local war memorials; and
- Care for a war memorial site in the long term, by entering 'It's Your Neighbourhood', to improve and develop the local area.

It's important to remember that war memorials are not only monuments on a village green – they come in a remarkable range of forms and styles, from plaques, crosses or statues, to windows, bells, clocks, organs, gardens, memorial gates or entire buildings and sites. For example, the National Monument at the top of Calton Hill in Edinburgh, or the memorial clock tower at Helmsdale in Argyll and Bute.

The learning website - [www.learnaboutwarmemorials.org](http://www.learnaboutwarmemorials.org) - run by War Memorials Trust - has a [gallery](#) of different types of war memorials to get you thinking about what memorials are in your area.

There are several websites where you can find information about war memorials. The IWM War Memorials Archive – [www.iwm.org.uk/warmemorials](http://www.iwm.org.uk/warmemorials) - has details of around 65,000 war memorials so is a good place to start looking.

War Memorials Online – [www.warmemorialsonline.org](http://www.warmemorialsonline.org) - is seeking to create a greater understanding of the condition of war memorials and can be used to find memorials or you can add yours if it doesn't appear.

The Scottish War Memorials Project - <http://warmemscot.s4.bizhat.com> - has comprehensive details on war memorials in Scotland.



War Memorials Trust

## What you can do

Keep Scotland Beautiful, through the Clean Up Scotland campaign, is encouraging volunteers from across Scotland to:

1. Organise Clean Up events in the green spaces and streets surrounding war memorials;
2. Report incidences of graffiti and the general condition of their local war memorial; and
3. Care for a war memorial site in the long term, by entering 'It's Your Neighbourhood', to improve and develop the local area.

Please see Appendix 2 and Appendix 3 for case studies to inspire you.

## Before you begin

**Before you take action to care for your local war memorial, you must seek permission from the owner. It can sometimes be difficult to identify who has responsibility for a war memorial, but there are a couple of steps you can take to identify who has ownership. Statutory permission to undertake work may also be required if the memorial is listed. More information on listing can be found at [www.warmemorials.org/uploads/publications/55.pdf](http://www.warmemorials.org/uploads/publications/55.pdf)**

For information, War Memorials Trust has a helpsheet entitled 'Ownership of war memorials' which can be downloaded from [www.warmemorials.org/uploads/publications/120.pdf](http://www.warmemorials.org/uploads/publications/120.pdf)

War Memorials Trust has also approached local authorities across the UK to ask if they have a War Memorials Officer. A War Memorials Officer is the single, or main, point of contact within a local authority who deals with war memorial issues. They are rarely called 'War Memorials Officer' within the local authority structure as war memorials are just one part of their job but War Memorials Trust uses the phrase to identify the person who is a first point of contact regarding war memorials. Details of War Memorials Officers at Scottish local authorities can be accessed at [www.warmemorials.org/wmo-scotland](http://www.warmemorials.org/wmo-scotland)

Alternatively, check if your local war memorial is registered at [www.ukniwm.org.uk](http://www.ukniwm.org.uk)

If you are concerned about a war memorial or cannot conclusively establish ownership, please report this via War Memorials Online – [www.warmemorials.org](http://www.warmemorials.org) – or contact the Conservation Officers at War Memorials Trust for further advice, contact details are available at [www.warmemorials.org](http://www.warmemorials.org)

***It is important not to attempt to remove any graffiti or to try and repair a war memorial without first consulting with War Memorials Trust, and the owner of the memorial, where possible. Works directly to a memorial should only be undertaken by experienced professionals after the relevant permissions have been obtained***

## 1. Organise a Clean Up

Litter can lead to the ‘broken window’ effect – a theory which explains that the presence of litter and graffiti in an area increases the risk of further littering and anti-social behaviour.

Think about litter picking around the immediate area of your local war memorial, but also consider going further into the community, cleaning up the streets and green spaces which surround it.

Organising a litter pick is easy and the Clean Up Scotland campaign materials offer advice and you can order a free Clean Up kit. For a step by step guide on how to organise a litter pick, go to

[www.keepsotlandbeautiful.org/media/409116/Clean-Up-Info-Pack-2014.pdf](http://www.keepsotlandbeautiful.org/media/409116/Clean-Up-Info-Pack-2014.pdf)

Remember to register your event at [www.keepsotlandbeautiful.org/register](http://www.keepsotlandbeautiful.org/register) so that we can send you a free Clean Up kit and report on the huge effort volunteers make to improve their local environment. Ensure you tick the ‘War memorials’ box on Page 2 of our online form to let us know you are taking part specifically to improve your memorial.



For a template press release you can send to your local newspaper about the work you’re planning, please see Appendix 1.

## 2. Report the condition of your local War Memorial

You can report on the current condition of your local war memorial and register any concerns through War Memorials Online.

Anyone and everyone can help protect war memorials for future generations, and any information that can be provided is vital.

Go to [www.warmemorialsonline.org](http://www.warmemorialsonline.org) to update or add a record with photos for your local war memorials. You can provide details of the condition or report any concerns about the condition of war memorials through a simple form.

***It is important not to attempt to remove any graffiti or to try and repair a war memorial without first consulting with War Memorials Trust, and the owner of the memorial, where possible. Works directly to a memorial should only be undertaken by experienced professionals after the relevant permissions have been obtained.***



War Memorials Trust provides advice and information on a range of war memorial issues, as well as administering grant schemes that assist repair and conservation. To access the comprehensive advice from the Trust please visit [www.warmemorials.org](http://www.warmemorials.org) where you will find a range of information from technical advice on dealing with specific materials to general issues commonly faced by those involved with looking after war memorials.

### 3. Clean up and green up your local war memorial

If you have permission to care for and improve a war memorial in your local area, you could enter the site into Keep Scotland Beautiful's, It's Your Neighbourhood campaign.

Based on the three themes of Community Participation, Environmental Responsibility and Gardening Achievement, the campaign is designed to attract volunteer-led community groups which are cleaning and beautifying their neighbourhoods, whether through community allotments, after school wildlife clubs, school eco-groups, Friends of Park groups, or adopting pieces of derelict land. Keep Scotland Beautiful rewards participating groups through a series of certificates to acknowledge the good work being done on behalf of their communities. You'll also receive a visit from one of our trained volunteers to offer you advice and to support.



It's Your Neighbourhood is a community environmental improvement campaign run in conjunction with the Royal Horticultural Society (RHS) and McDonald's.

For more information, go to [www.keepsotlandbeautiful.org/iyn](http://www.keepsotlandbeautiful.org/iyn)

***War Memorials Trust has Guidance on memorial landscapes which can help identify if any of the existing planting etc. is significant/original and what type of planting etc. may be appropriate in the locality of a war memorial:***

***[www.warmemorials.org/uploads/publications/359.pdf](http://www.warmemorials.org/uploads/publications/359.pdf)***

#### **Further ideas**

If you would like join a War Memorial Clean Up, but don't feel up to organising one, please go to [www.keepsotlandbeautiful.org/events](http://www.keepsotlandbeautiful.org/events) to find out what is going on in your area. Email [info@cleanupscotland.com](mailto:info@cleanupscotland.com) to enquire about further details.

You can also do your bit to help Clean Up Scotland by signing the pledge at [www.keepsotlandbeautiful.org/pledge](http://www.keepsotlandbeautiful.org/pledge) or by nominating a Grot Spot at [www.keepsotlandbeautiful.org/grotspot](http://www.keepsotlandbeautiful.org/grotspot)

## **Funding and Resources**

### In Memoriam 2014

In Memoriam 2014 is a partnership between War Memorials Trust and the SmartWater Foundation to protect memorials at risk of theft or damage by marking them with a forensic liquid called SmartWater. This is being offered free of charge to all war memorial custodians. To apply for the product visit the In Memoriam 2014 website.

[www.inmemoriam2014.org](http://www.inmemoriam2014.org)

### Climate Challenge Fund

The Climate Challenge Fund (CCF) is a Scottish Government programme, managed and developed by Keep Scotland Beautiful. The CCF provides funding for community groups to tackle climate change. Grants are available to support community-led projects that reduce local carbon emissions, make community improvements and help communities cope with the impacts of climate change.

Funding is also available for young people to run projects that will reduce local carbon emissions through the Junior Climate Challenge Fund (JCCF).

[www.keepsotlandbeautiful.org/ccf](http://www.keepsotlandbeautiful.org/ccf)

### Centenary Memorials Restoration Fund

War Memorials Trust manages, on behalf of Historic Scotland and the Scottish Government, the Centenary Memorials Restoration Fund (CMRF). This scheme assists with the conservation, repair and protection of all types of war memorials in Scotland and awards grants of up to 75% of eligible costs, up to a maximum grant of £30,000. For more information on the fund, including eligibility, please visit [www.warmemorials.org/grants-scotland](http://www.warmemorials.org/grants-scotland)

## Social media

- We would be grateful if you could support the campaign via your social media channels by:
- Following us on **Twitter** (@CleanUpScotland) and retweeting our content
- Liking our **Facebook** page (facebook.com/CleanUpScotland) and sharing our posts
- Following our YouTube channel (youtube.com/ksbscotland)

Here are a few example tweets / posts you may want to send out to your followers to show your support and raise awareness of enforcement:

- Tweet – Love your local area? Respect its history, organise a Clean Up around your local war memorial [www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials)
- Tweet – Take action to care for your local war memorial [www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials)
- Facebook – Clean Up Scotland is encouraging volunteers to take pride in their local area by organising Clean Ups in the streets and green spaces around war memorials this autumn. [www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials)
- Facebook – Has your local war memorial fallen into disrepair? You can log its condition at [www.warmemorialsOnline.org.uk](http://www.warmemorialsOnline.org.uk) and organise a Clean Up at [www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials)

## Template web and newsletter article

If you are planning to include this campaign information in your newsletters, e-zines or online, you may want to use / include the following:

*In Scotland, we have thousands of different war memorials, ranging from monuments and statues, to entire buildings and gardens. Keep Scotland Beautiful, through its Clean Up Scotland campaign, is encouraging volunteers to take action to care for and conserve these important aspects of our community and to help re-establish pride in the areas we live, work and spend our leisure time. There are many ways you can conserve, clean up and green up the area you live in. Go to [www.KeepScotlandBeautiful.org/warmemorials](http://www.KeepScotlandBeautiful.org/warmemorials) to find out how to organise a Clean Up in the streets and green spaces which surround a war memorial and report any concerns regarding a war memorial.*

# Appendix 1

## Template Press Release

**Xxxday xx<sup>th</sup> XXXXXXXXX**

**For immediate release**

### **<INSERT LOCATION> CLEANS UP LOCAL WAR MEMORIAL**

A group of *<insert type of group e.g. local residents, school pupils etc.>* have given their time to care for a war memorial in *<clean up location>*.

*<Group name>* participated in Keep Scotland Beautiful's War Memorial Clean Up campaign which is run by the independent environmental charity Keep Scotland Beautiful and supported by War Memorials Trust.

Aimed at encouraging residents to take pride in their local communities, *<insert group name>* said that *<insert statistic / comment relevant to local area>*.

Keep Scotland Beautiful, is working with War Memorials Trust, as part of its Clean Up Scotland campaign to encourage volunteers to organise Clean Up events in the streets and green spaces which surround them, and to report the condition of, and highlight any concerns about, their local war memorial to [www.warmemorialsonline.org.uk](http://www.warmemorialsonline.org.uk)

**Mark Bevan, Head of Campaigns at Keep Scotland Beautiful, said:**

"Our thanks go to *<group name>* for taking action to conserve and care for *<insert location>* - we welcome the groups contribution to the Clean Up Scotland campaign.

"War memorials are an important feature of the Scottish landscape, and caring for them, and the whole communities which surround them, is integral to installing pride in a local area.

"These memorials remind us of the sacrifice many servicemen and women have made for Scotland and we must ensure that they receive the respect they deserve."

To organise a Clean Up event in your community, go to [www.keepsotlandbeautiful.org/warmemorials](http://www.keepsotlandbeautiful.org/warmemorials)

ENDS

## NOTES TO EDITORS

1. A **photograph** of the event is attached (*remove line if not sending one*).
2. **Keep Scotland Beautiful** is an independent charity which takes action, campaigns and educates on a range of local, national and global environmental issues affecting quality of life. It is working to make Scotland clean and green, today and tomorrow.
3. **Clean Up Scotland** is a campaign of Keep Scotland Beautiful which aims to involve one million people in making Scotland shine. In the short-term, the campaign aims to encourage people to participate in local clean ups to remove the litter and mess that blights our landscape. Keep Scotland Beautiful is also asking people to sign a pledge agreeing to responsible every-day action. Clean Up Scotland will celebrate, reward and highlight success where these improvements are delivered. In the longer-term, the campaign aims to change behaviour so that littering becomes as socially unacceptable in future as drink-driving is today.
4. **More information** can be found at [www.cleanupscotland.com](http://www.cleanupscotland.com), and the pledge can be signed at [www.cleanupscotland.com/pledge](http://www.cleanupscotland.com/pledge)
5. **War Memorials Trust** is an independent registered charity. Established in 1997 due to concerns about neglect and vandalism it works to protect and conserve war memorials. It provides advice, information and administers grants schemes that assist the repair and conservation of war memorials across the UK. [www.warmemorials.org](http://www.warmemorials.org)
6. For **media enquiries** relating to Keep Scotland Beautiful or the national Clean Up Scotland campaign, please contact Message Matters – Peter Duncan on 07740 469949 or Andy Maciver on 07855 261244

## Appendix 2

### Case Study – Kirkconnel War Memorial



Kirkconnel is a small village with a strong mining back ground. There is a busy main road and a railway line running the entire length of the village. Local heritage is well represented with the miner's memorial, the old school park and the Alexander Anderson Memorial Garden.

In 2014, community group, Brighten Up Kirkconnel, embarked on a major enhancement project of their local war memorial.

After receiving funding from Centenary Memorials Restoration Fund and match funding from Kirkconnel Coalfields Trust, the group began work in early May to replace the paving edges and paths in the surrounding garden.

Dumfries and Galloway Council cleaned the memorial and the community planted 1000 Red Begonias in the garden thanks to funding from the Kirkconnel Communities Future Group.

The group won Silver in their category in this year's Beautiful Scotland campaign, run by Keep Scotland Beautiful, in partnership with the RHS Bloom Federation.



## **Appendix 3**

### **Case Study - Ardersier War Memorial Gardens Group**

In 2014, Garry and Amy from Inverness began work to restore the gardens which surround Ardersier War Memorial in the Highlands. They aimed to create a garden which is worthy of the war memorial which stands at its centre.

In January 2014, the garden was overgrown and run down. With permission from Highland Council the volunteers have made plans to transform the area into a green space to be proud of. The group recruited assistance from the local Army Cadet Force, with young cadets, aged 12-18 enjoying a hands on role in developing the green space.

Giving the cadets an opportunity to develop their own leadership skills, the project is helping them work towards their own personal development and contribute towards the Duke of Edinburgh's Award scheme.

The volunteers have set themselves targets to focus their work and hope to enter It's Your Neighbourhood in 2015, with the aim of entering Legion Scotland's best kept war memorial event in the future.